

A HOTELWORLD NETWORK PUBLICATION

APRIL 2010

Hotel Design

TRENDS, FASHION & INSPIRATION | www.HotelWorldNetwork.com

Urban Escape

The Study at Yale's
contemporary elegance

Focus on
universal design

Bath trends for the
boomer generation

THEWIT HOTEL, CHICAGO

Subscribe to
our First Look
e-newsletter:

HotelWorldNetwork.com/enewsletters



VISIT US AT:
Salone Internazionale di Milano
Booth D27 in Hall 8

The Outing Experience.# www.kettal.com

KETTAL

OUTDOOR



Hotel Design

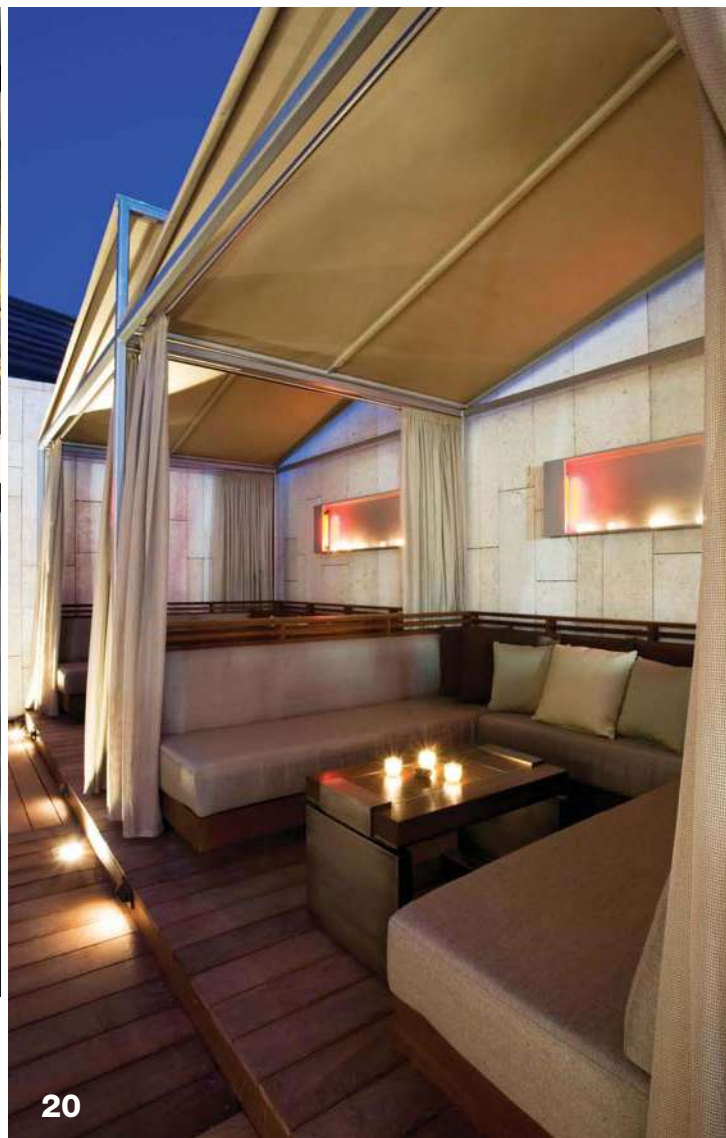
TRENDS, FASHION & INSPIRATION



10

THE BASICS

- 4** first word
Letter from the editorial director
- 6** publisher's pulse
Our publisher reports on industry events
- 8** meet & greet
Photos from industry events
- 14** bath trends
Design for boomers
- 18** ADA focus
Bath aids with style
- 2** Hotel Design | APRIL 2010



20

FEATURES

- 10** COLLEGIATE CHIC
RENOVATION: Renovating a hotel on Yale University's campus requires careful study
- 20** TRENDLINES
OUTDOOR SPACES: Outdoor rooftops in urban settings reflect the attitude of a city with an emphasis on being social, lively and cool



14

- 28** source list
A guide to products showcased in this issue
- 28** ad index
A guide to advertisers featured in this issue
- 32** tech trends
Keep guests connected in the guestroom
- 36** social networking
Conrad Smith of ReardonSmith Architects

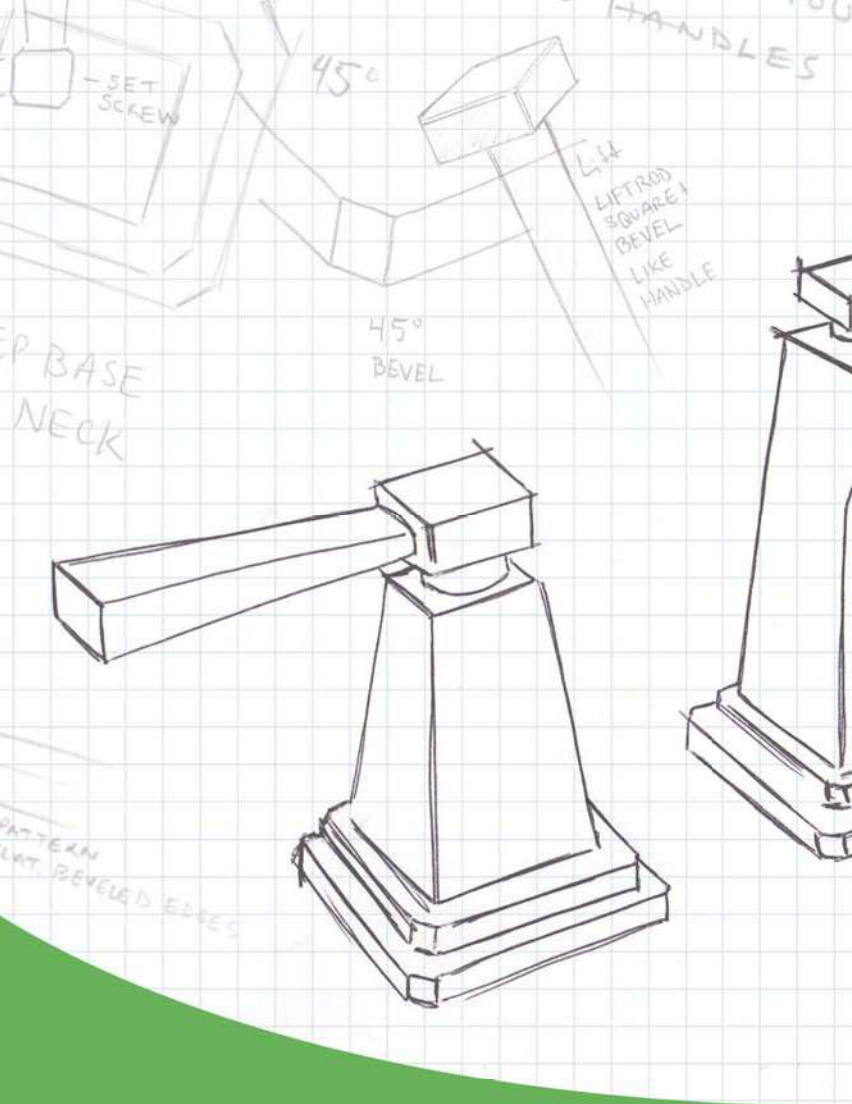
on the cover:

TheWit Hotel, Chicago

PHOTOGRAPHY:
WAYNE CABLE

Visit Hotel Design online at
www.HotelWorldNetwork.com

Please recycle this magazine



From IDEATION to Creation

- Differentiate your property with custom designs
- Start to finish customization process of 16 weeks
- Trusted by professionals for 70 years



Designed for the Omni Hotel
Looney & Associates

 **SYMMONS® DESIGN STUDIO**
the smart choice™

www.symmons.com/designstudio

Copyright © 2009 Symmons Industries, Inc., Braintree, Massachusetts

Don't overlook lighting



Paul J. Heney
Editorial Director
pheney@questex.com

When was the last time you thought about lighting? If you're like most, it was probably when you noticed a bad example of it—a guestroom with dim fixtures or a lobby with spotlights overpowering an otherwise elegant piece of artwork. But done correctly, lighting will accentuate your designs, not call attention to itself.

“Not only are spaces that are over-lit distracting and uncomfortable, but they also drain a ton of unnecessary energy,” says Al Near, SVP of sales and marketing for USA Illumination. “Conversely, if energy savings is too much a focal point, then space can tend to be under-lit ... then attempts to create lighting effects or drama may fall flat.”

According to Near, a good way to avoid these pitfalls and achieve different lighting effects at different times is to incorporate a lighting controls system with multiple, preset lighting levels for all public spaces.

“The success of any hotel depends upon attention to detail, and first impressions are critical,” says Paula Ziegenbein, application marketing manager for Osram Sylvania. “The lobby and reception area should invite people in and make them feel welcome. Adequate light levels and well-placed lighting fixtures help orient guests and enhance their comfort levels. Drawing attention to selected architectural details, artwork and

furnishings will increase property appeal.”

Ziegenbein says proper lighting in public spaces and pre-function areas involves a layered approach to the design.

“Ambient or general lighting is the foundation, or base layer, and luminaries selected for this function are typically spaced to provide uniform light over a wide area. Accent lighting is ‘directional’ light aimed at an object or focal point of a room and is generally used to highlight and draw attention, to make something prominent, or to create visual separation,” she says.

Accent lighting works best when a contrast is created through the use of directional light sources and luminaries, varying the intensity or amount of light in a particular space. Or through the use of color.

Near says several factors come into play when evaluating proper lighting for public spaces and pre-function areas, including:

- How high is the ceiling? If the ceiling is high, then higher wattage lighting fixtures will be required, along with the use of select lamp sources that have a sufficient amount of punch—such as ceramic metal halide or higher wattage compact fluorescent—to allow light to travel to the floor or task areas.
- Is there heavy use of decorative ceiling and wall luminaries? How much ambient daylight is present? Incorporating too many recessed lighting fixtures with decorative fixtures and/or ambient light can often cause a space to appear over lit or make the ceiling appear to be cluttered.
- What colors are present? A variety of lamp color temperatures can be mixed within a public space to draw out certain colors or create dramatic effects.

Don't overlook maintenance issues with lighting. Exceptional lighting design will quickly go from amazing to terrible when the inevitable task of fixture maintenance is overlooked, too difficult or too costly. Remind your clients that the material cost of a lighting system is small when compared to the cost of the energy needed to operate it and the labor to keep it operational.

Hotel Design

www.HotelWorldNetwork.com

editorial staff

Editorial Director / Paul J. Heney (216) 706-3728 FAX (216) 706-3711	pheney@questex.com
Editor in Chief, H&MM magazine / Stephanie Ricca (216) 706-3791 FAX (216) 706-3711	sricca@questex.com
Managing Editor / Victoria Burt (216) 706-3743 FAX (216) 706-3711	vburt@questex.com
Senior Editor / Jason Q. Freed (216) 706-3727 FAX (216) 706-3711	jfreed@questex.com
Associate Editor / Chris Crowell (216) 706-3783 FAX (216) 706-3711	ccrowell@questex.com
Art Director / Rob Ghosh (216) 706-3788 FAX (216) 706-3711	rgosh@questex.com

advertising and sales staff

Publisher / Mary M. Malloy (216) 706-3790 FAX (216) 706-3711	mmalloy@questex.com
Executive Director, Events / Stacy Silver (954) 306-0747 FAX (954) 697-6265	ssilver@questex.com

digital media

Executive Director, Digital Media / Amy Coronato Osborn (714) 338-6731 FAX (714) 338-6711	acoronato@questex.com
---	-----------------------

circulation, production

Senior Production Manager / Janelle Heller (218) 279-8834 FAX (218) 279-8815	jheller@questex.com
Assistant Production Director / Jamie Kleist (218) 279-8855 FAX (218) 279-8812	jkleist@questex.com
Director of Audience Development / Heidi Spangler (216) 706-3705 FAX (216) 706-3714	hspangler@questex.com

lists, reprints, classifieds

Classifieds / Doug Kereszturi (216) 706-3794 FAX (216) 706-3711	dkereszturi@questex.com
Classifieds Production Manager / Chris Anderson (218) 279-8848 FAX (218) 279-8815	canderson@questex.com
Reprints (800) 290-5460, ext. 100	hoteldesign@theysgroup.com
Permissions 800-494-9051 Ext.100	questexpermissions@theysgroup.com
Subscriptions, Customer Service (866) 344-1315 (847) 763-9594 FAX (847) 763-9694	
Back issues, single current copies (866) 344-1315 (847) 763-9594	



corporate

President & C.E.O. / Kerry C. Gumas
Executive V.P. & C.F.O. / Tom Carlid
Executive V.P. / Tony D'Avino
Executive V.P. / Gideon Dean

Hotel Design's Editorial Advisory Board

Jill Cole , president / Cole Martinez Curtis Associates
Nunzio M. De Santis , executive principal and director / HKS
Lia DiLeonardo , principal / DiLeonardo International
Richard P. Millard , president / Tecton Hospitality and Desires Hotels
Robert Polacek , vice president and creative director / The Puccini Group
Rhonda Rasmussen , associate vice president / WATG
Cheryl Rowley , principal / Cheryl Rowley Design
Ivanka Trump , EVP, development and acquisitions / The Trump Organization

Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.

How are **hotels** in America
protecting their assets?

WE KNOW!



one standard that meets all

superior fire-retardant fabrics
WINDOW • BEDDING • UPHOLSTERY

The following is a partial list of hotels providing safety using FR-One fabrics

Westin Atlanta, Holiday Inn Alexandria, Tarsadia Hotel, Tulalip Resort Casino, Shilo Inns, Majestic Cruise Lines, Downtown Miami Hotel, The Maxwell Hotel, Hotel 550 Wellington, Silverbirch Hotels & Resort, Chic Hotel, Worldmark Indio, Sand Dollar Inn, Omni Hotels, Isle of Capri, Hampton Inn, Drake Hotel, Inn on the Hill, Walton Houston Galleria Hotel, L'Auberge Orchards, Holland America Line, Doubletree Sacramento, Essex Inn Chicago, Fairmont Hotel, Residence Inn, Hotel Ambassador, Hyatt at Olive 8, Carnival Cruise Lines

Raising the bar in safety & embracing eco-friendly qualities

The FR-One symbol guarantees fabrics perform to all stringent flame retardant standards applied anywhere in the world. FR-One fabrics are environmentally safe and are not harmful to human health. They are fully tested and certified under the Oeko-Tex Standard 100.



FABRICUT[®]
C O N T R A C T

800.999.5533 • fabricutcontract.com • fr-one.com • HD Expo #2413



Mary Malloy

Publisher
mmalloy@questex.com

Follow us on:



Accessible and beautiful

As spring comes into full swing, there's a certain buzz in the air. Here at HOTEL DESIGN we're buzzing about universal design, both in the issue and as we plan our new conference, **transform: design differently**. The educational summit will take place July 13-14, and will focus on universal design. Find out more information at transform.hotelworldnetwork.com.

In this issue we bring you a slew of new products that show how accessibility and ADA compliance don't have to be institutional. In fact, with the right pieces, universal design doesn't have to be noticeable at all. As columnist Adriane Berg points out in her article on design for baby boomers, "design must accommodate our aging, but never be obvious. No one must be singled out by physical incapacity."

Speaking of great design, has your firm entered our third annual HotelWorld Network Hospitality & Design Award program? These distinctive awards celebrate and reward the best and most creative ideas in hospitality design. We've also added a new category for 2010: Best luxury cruise ship design.

Winners will be recognized at a special award ceremony in November and also will be featured in the award issue of Hotel Design magazine. Make sure to download a submission form at www.hwnawards.com today! Entries are due May 7.

I'd also like to take this opportunity to introduce three new members to our Editorial Advisory Board: Nunzio De Santis, executive principal and director at HKS; Richard Millard, president of Tecton Hospitality and Desires Hotels; and Ivanka Trump, EVP development and acquisitions at The Trump Organization. We are honored to partner with such an esteemed group and look forward to implementing their thoughts and ideas in upcoming issues!





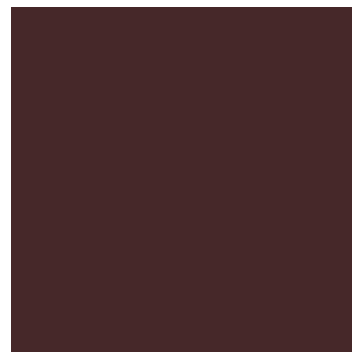
IN
INTERIOR



75
YEARS



EX
EXTERIOR



WALTERS WICKER

WALTERS WICKER, INC. • 120 NORTH ST • TETERBORO, NJ 07608
T. 201.567.2000 • WWW.WALTERSWICKER.COM



Gatehouse Capital parties on the rooftop

Gatehouse Capital hosted an intimate gathering and pre-opening tour of the W Hollywood Hotel & Residences. Guests gathered for refreshments on the Residences' rooftop for exclusive pre-opening tours, followed by a beer and wine reception. **1.** Stan Klemanowicz, Sergio Saenz, Martin Ortega, Kali Sipes with HKS Architects; Marty Collins and Jeff Cohen with Gatehouse Capital; and Eddie Abeyta and Charlie Ford with HKS Architects. **2.** Jeff Cohen and Marty Collins with Gatehouse Capital and Eddie Abeyta with HKS Architects.

Hyatt Place

At the opening ceremony for the 150th Hyatt Place in Charleston, S.C.: Gary Dollens, global head, franchise and select operations, Hyatt Hotels & Resorts; Gerry Qualley, GM; Keith Summey, mayor, North Charleston; Nick Patel, chief financial officer, Naman Hotels.



Make a splash

Eric Jellson, director of sales and marketing for Kimpton Hotels; David Bromstad, host of HGTV's "Color Splash"; and Wendy Zane, sales manager, EPIC Hotel.



Holiday Inn, Patrick Dempsey team to fight cancer

Jackie Raccuglia, manager, e-commerce and marketing, Holiday Inn Resorts Aruba & Jamaica; Patrick Dempsey, of ABC's "Grey's Anatomy"; and PIERALBERTO RACCUGLIA, GM of Candlewood Suites Miami. The Holiday Inn was a sponsor of The Dempsey Challenge, a race that raised more than \$1 million for The Patrick Dempsey Center for Cancer Hope & Healing.



DPC[®] Bentwood Revival

DPC reintroduces classic bentwood chairs on the 160th anniversary, 1850-2010, of the T5 and T5A Café Daum chairs.



T5A



T5



T30



T20



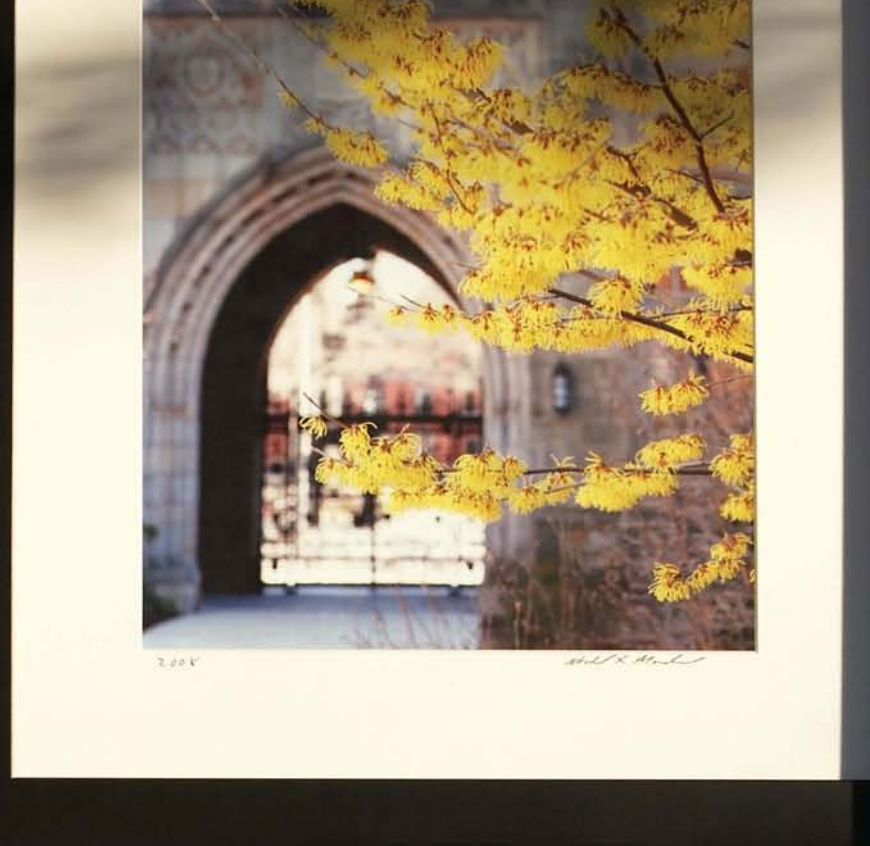
T18



T19

DPC[®] Daniel Paul Chairs LLC

DPCCHAIRS.COM 423.586.9977



Collegiate chic

When Hospitality 3 acquired the 46-year-old Colony Inn on Yale University's campus in 2006, developer Paul McGowan's goal was to create a contemporary hotel that easily blended into the distinct architecture of the surrounding buildings. The result is The Study at Yale, a luxury boutique hotel that offers a convenient and upscale option for visiting families, dignitaries and corporate travelers.

To meet the need for additional hotel rooms in New Haven, Conn., the multimillion-dollar project added two floors to the existing structure, increasing the number of rooms from 86 to 125. The hotel also features a redesigned interior layout that includes 3,000 square

Renovating a hotel on Yale University's campus requires careful study

PHOTOGRAPHY / HOSPITALITY 3

feet of meeting space, a private lounge area overlooking the campus and a restaurant with a private dining room and banquet facilities.

The Study at Yale makes its mark on historic Chapel Street with an impressive glass exterior—embedded with amber, blue, green and eggplant-colored pieces—that pays homage to the original gothic-style buildings found on campus.

Respecting the hotel's location, a "collegiate chic" theme is

● ● ● ● ●
THE LOOK OF SEATING®



Design:
Daniel Rode



renovation

found throughout the space. For example, lobby bookcases are stacked with literary works by Yale graduates. The lobby also features a wood and limestone entry canopy and solid walnut floors. Comfortable leather seating encourages guests to linger and relax.

The university-inspired theme continues in the guestrooms. Five room types, plus a presidential suite, feature leather reading chairs and ottomans, along with an expanded desk area and task lighting. In addition, guests will find a custom-designed seer-sucker bathrobe stitched with the hotel's logo, which is a pair of reading glasses.

The renovation had its share of challenges.

"We spent a considerable amount of time sourcing components of the design to achieve our cost and quality objectives," McGowan says. "High-quality plumbing fixtures, stone surfaces, glass shower enclosures and an abundance of wood throughout the project give it the character and sophistication we were hoping to achieve."

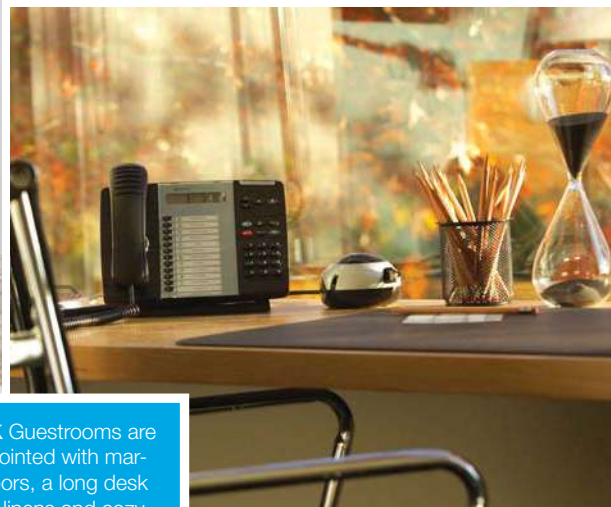
—Kathy Franzinger

PROJECT SPECS

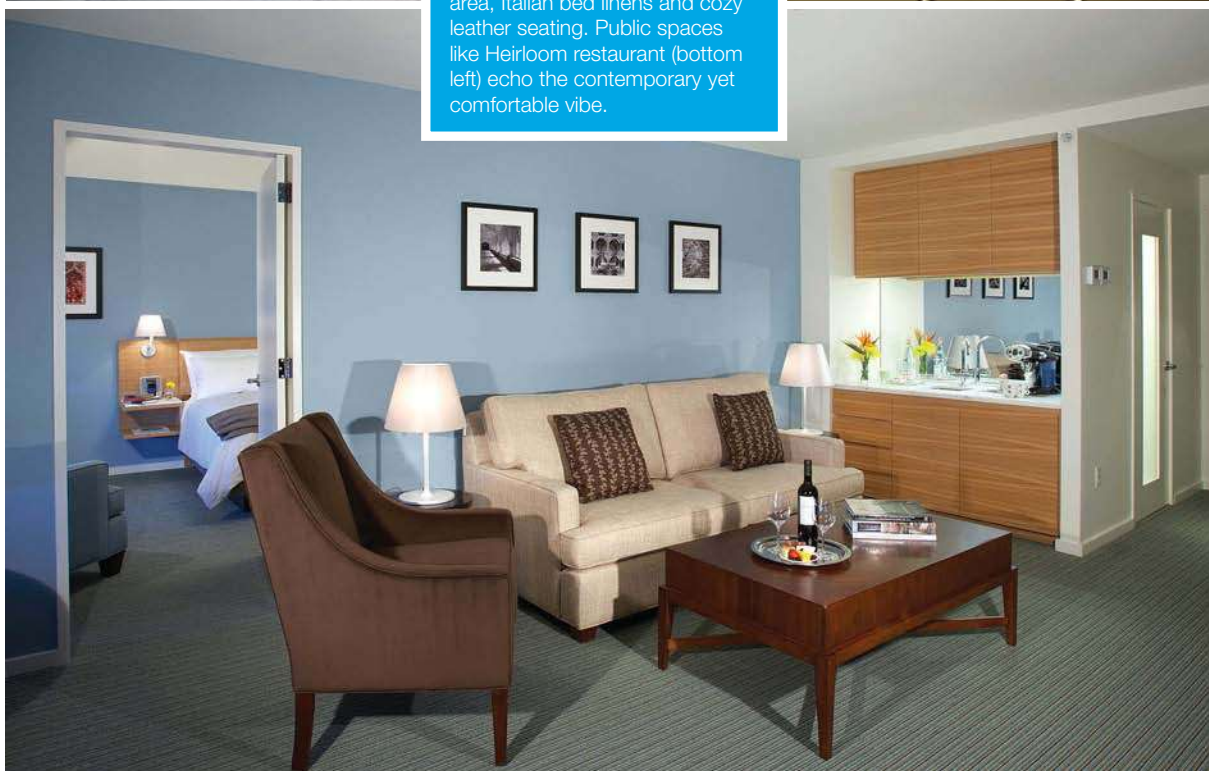
Project: The Study at Yale

Timeline: December 2006-September 2008

Architect of Record: KPMB Architects



STUDY BREAK Guestrooms are thoughtfully appointed with marble bathroom floors, a long desk area, Italian bed linens and cozy leather seating. Public spaces like Heirloom restaurant (bottom left) echo the contemporary yet comfortable vibe.





EMU Round Collection, design by Christophe Pillet
Photo Tom Vack, Jardin du Luxembourg Paris, December 2006

For Commercial Use contact EMUAMERICAS LLC, 1-800.726.0368, www.emuamericas.com
For Retail Sales contact EMU USA INC, 1-800.502.5749, www.emuretail.com

The boomer room: Hotel design for the ageless traveler

Boomers, those of us born between 1946 and 1964, have dictated design trends since the invention of Pampers. With one-billion of us worldwide, we are a demographic juggernaut. When it comes to boomer-friendly hotel design, there are several principles on which to rely:

- Design must accommodate our aging, but never be obvious. No one must be singled out by physical incapacity. Design that embarrasses is bad design. Jan Degenshein, architect for the renovation of the Hilton Hotel at Pearl River, New York, asserts, “Universal design must be just part of the architectural landscape.” We age differently, but we travel together, so design must seamlessly allow couples, girlfriend groups and business companions to unconsciously keep up with each other.
- Design must provide a luxurious experience. We buy high-quality bedding from hoteliers to bring home. Conversely, we expect the high-quality amenities we have in our homes to be part of our hotel stay. Consider Toto’s Washlet, a commode seat that washes, dries and warms you, or its air tubs that provide relaxation without the trapped bacteria of jets. Mr. Steam’s Day Spa Package features aromatherapy, chro-



Adriane Berg
CEO
Generation Bold
www.generationbold.com

motherapy and music for the shower that creates the experience boomers seek.

- Design for safety to accommodate the vision, hearing and balance issues of normal



SEAMLESSLY UNIVERSAL
Bathroom fixtures that are easy to use for older guests don't have to look institutional.

The world trend is clear.
Tubs are **out**, showers are **in**.

Sleek, simple, modern and ADA compliant

PROLINE drain

by **QUICKDRAIN USA** 

The shower floor dictates the bathroom look.



There is no better solution!

866.998.6685 | quickdrainusa.com

CIRCLE NO. 120

| bath trends

aging. Natural light for easy vision, counter height variation and hotel phones with large numbers are logical responses to the challenges of aging—yet, not obvious reminders of them. Mohawk Carpet will soon offer impact-attenuating carpet padding to lessen the potential for injury from falls and is welcome by boomers traveling with older parents.

- Design that is sustainable and inclusive tells a great story that guests will share through social media. Ice Stone's recycled glass and concrete countertops are unique, classy and green. Add heated floors, lighting at several

levels, mirrors you can use sitting down, cabinets that can be lowered and you have a robust recipe for viral marketing.

- Finally, watch for the trend in at-home healthcare to find its way into the hotel setting. Mr. Steam is outfitting showers with biofeedback components; Toto is attracting attention in Japan with smart commode seats that can analyze bodily functions. Cognifit, the brain fitness company, offers Personal Coach so guests can keep up their brain exercises from any hotel computer. MedApps allows guests to take their glucose levels from a portable

Health Buddy and transmit the report to their doctor.

More often than not, all guests appreciate the features that emerge from universal design. Ever since Charles and Ray Eames designed the iconic Eames chair based on a molded leg splint for injured soldiers, disability has inspired creativity. Now, longevity has a chance to do the same.

Adriane Berg is the CEO of Generation Bold and a consultant, speaker and thought leader in the boomer and older markets. To listen to experts interviewed on hotel design for the Boomer visit: www.LongevityClubOnline.com/ForeverBath.htm



FUNCTIONAL CHIC All guests appreciate good design that functions well.

Commercial Spas & Exercise Pools

- 6.5 ft**
6 Person
- 8 ft**
8 Person
- 10 ft**
10 Person
- 12 ft**
12 Person
- 14/17 ft**
Exercise Pools

- Pre-Plumbed and Easy To Install
- Less Expensive than Concrete
- Light Weight and Waterproof for Upper Level Installations
- Built to IAPMO, APSP and VGB Standards

HydroTher

Fine Manufacturers of
Dry Hydrotherapy Massage Beds,
Commercial Spas and Exercise Pools.

1.800.891.5811 info@HydroTher.com

www.HydroTher.com



CIRCLE NO. 114



We offer ADA compliant vanity tops and showers. And remember, our standard shower bases are much safer and more accessible to an aging population than tubs.

Style. Performance. Accessibility.

Mincey's products are constantly evolving to meet the needs of designers, architects and our customers. Several of our best ideas have come from them. Check our website often to see what is new and if you have a great idea for a product, let us know.



POST OFFICE BOX 2381, GAINESVILLE, GEORGIA 30503
WWW.MINCEYMARBLE.COM / 800 . 533 . 1806

| accessibility focus

Bath aids

MAKE THE BATHROOM
MORE ACCESSIBLE

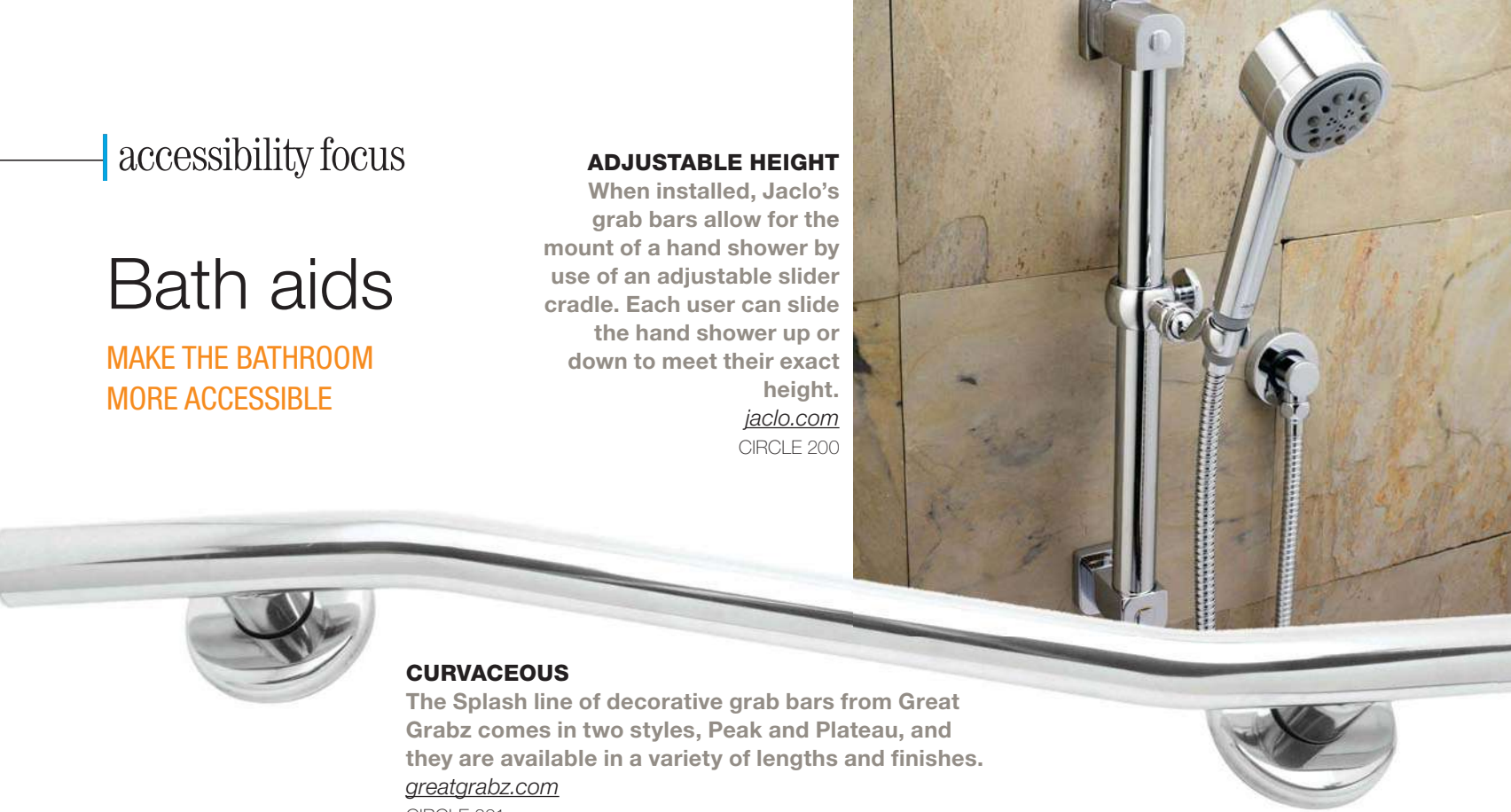
ADJUSTABLE HEIGHT
When installed, Jaclo's grab bars allow for the mount of a hand shower by use of an adjustable slider cradle. Each user can slide the hand shower up or down to meet their exact height.

jaclo.com
CIRCLE 200

CURVACEOUS

The Splash line of decorative grab bars from Great Grabz comes in two styles, Peak and Plateau, and they are available in a variety of lengths and finishes.

greatgrabz.com
CIRCLE 201



FROM LEFT TO RIGHT

GRAB OPTIONS

Watermark Designs' grab bar collections offer a range from traditional to contemporary. Their grab bars also come in several lengths and more than 35 finishes.

watermark-designs.com
CIRCLE 202

SPRAY SETTINGS

Moen's Premium Pause Control Handheld Shower is available in a chrome finish and offers three unique spray settings, including a



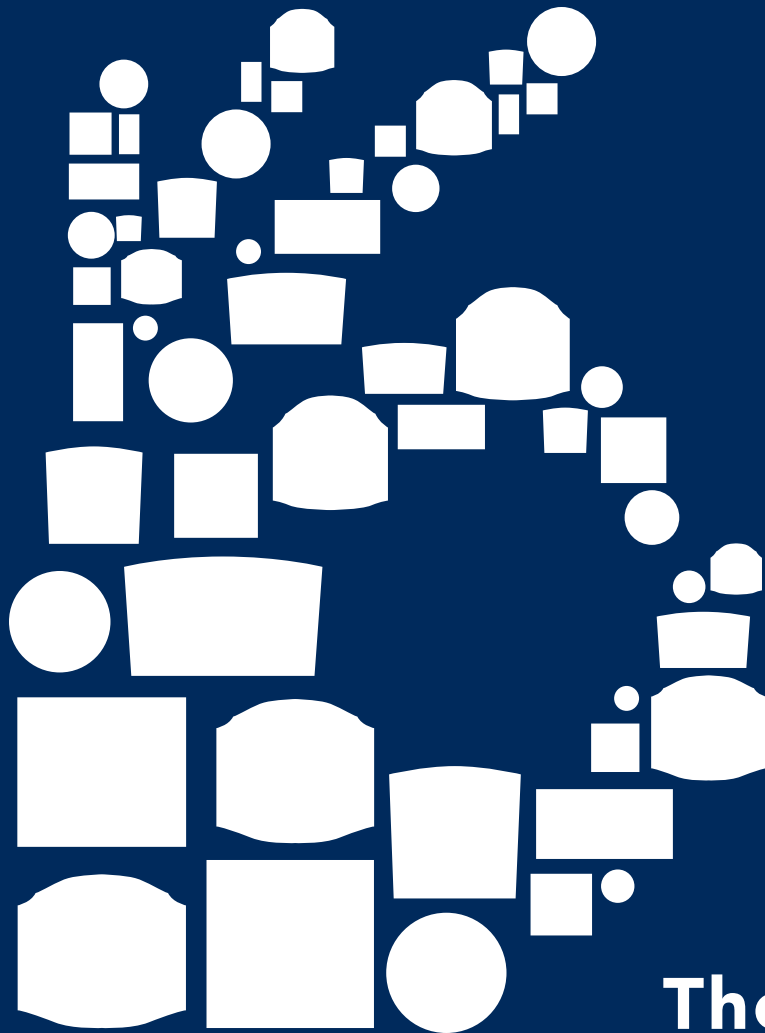
pause setting that allows the user to create a unique shower experience.

homecare.moen.com
CIRCLE 203

SAFE SHOWER

The Safeway Tub Door from Safeway Safety Step is designed to add a water tight sealable door to an existing bathtub. Installation includes removing a section of the existing tub and custom fitting the opening with a door.

safewaystep.com
CIRCLE 204



**Need signs?
Then everything is OK.**



HOTELSIGNS.com

We'll take care of the signs

Hospitality Sign Company is now HOTELSIGNS.com

We have a new name and a new look, but our promises remain unchanged.

Life of the Building Guarantee, ADA Compliance Replacement Guarantee, SignSpec® Quoting Service,
Huge Selection of Products, Short Lead Times, Side by Side Price Comparison, Online Brand Stores

Choice Hotels Annual Convention and Trade Show

Las Vegas, NV • May 4 - 6, 2010 • Booth # 507

HD Expo 2010

Las Vegas, NV • May 19 - 21, 2010 • Booth # 5346

Trendlines:
Outdoor spaces

Urban Escape

An outdoor rooftop space in an urban location takes on the attitude of a city with a big emphasis on being social, lively and cool. But, there is a not-so-glamorous side of the city that designers must accommodate. ➔



The Roosevelt Hotel,
New York City

Create Your Own Mark.



Brooklyn Bridge, New York

WATERMARK

MADE IN BROOKLYN, NEW YORK



Case Study: Clodagh Touch27 for The Caledonia, Chelsea, New York

From inspiration to completion in 16 weeks is what sets Watermark Designs' true manufacturing capabilities apart from any other fixture manufacturer. Clodagh Design Studio teamed with Watermark ID to create the delightfully evocative Touch27 collection for her spa bathrooms and kitchens. A sense of intimacy and calm was created through the use of texture, satin finishes and environmentally friendly materials to express Clodagh's inspiration. Watermark Designs' engineers were able to develop tooling and machining to produce the unique chiseled and hammered Touch details onto solid brass handles and accent pieces.

Want to differentiate your own projects? Contact Watermark ID and let us show you how we can help you create your own signature mark.





The Wit Hotel, Chicago

Atlanta-based architecture firm The Johnson Studio designed the Roof to include both indoor and outdoor areas. The space is enclosed in glass on three sides and includes communal tables, lounge chairs, sofas and double-sided settees accompanied by low white lacquered tables. In the main indoor area, a vaulted ceiling—ranging in height from 10 to 27 feet—adds drama to the space, as does the 7-foot double-sided fireplace. The outdoor area, which can be closed off in cooler months, features long counter-height tables with built-in fire pits in the center and a variety of sofas and lounge chairs.

PHOTOS BY WAYNE CABLE



In many of the more dense, center-city locales, weather has a big impact on the materials and concepts designers must consider when planning rooftop spaces. Glass walls can help buffer wind, but there isn't much to do for snow. Juliana Kerschen, designer for The Johnson Studio, says cold-weather cities like Chicago require a strong flooring, such as concrete, that will hold up to snow removal.

"Someone has to shovel that snow ... a durable wood floor could create a problem with someone shoveling," Kerschen says.

At Roof, the rooftop bar at The Wit Hotel in Chicago, Kerschen and Bo Arner, project manager for The Johnson Studio, had covers made for furniture and built as much closet storage as the space would allow.

"We made special storage bags for the cushions," Arner says. "We probably didn't give them enough space for storage; it's tough be-

cause space is such a premium at an urban setting."

And with space at a premium, it becomes another city headache. Glen Coben, interior designer of Fashion 26 in New York, a Wyndham hotel, explains that most cities have floor area restrictions for buildings—which is a calculation based on the size of the building and determines how much needs to be under cover.

"Hotels generally try to get as much square footage under cover, as it relates to the number of keys," Coben says. "What's left is a rooftop, and it can be used as occupiable space, but if it's under cover, it will take away from the number of hotel rooms."

One solution: retractable glass roofs. They are costly, but they allow for maximum revenue generation in outdoor spaces and they are often viewed as temporary shelter, which doesn't count against the floor area ratio restrictions.

Designers must also account for noise. In some cases, it's the hustle and bustle from the city, in which case Kerschen says thicker seat cushions help absorb the noise. But in many rooftop spots,



REFLECT ON THE POSSIBILITIES.

When it comes to designer technology solutions, there's one name you'll find in more beautiful environments than any other – SÉURA. The reason is simple: unlimited selection, USA-made quality, and an infinite range of custom options limited only by your imagination.

The possibilities are endless. The results are breathtaking.

Discover our collections at www.seura.com

trendlines

the noise from the location itself is the problem.

“The noise factor is more of a concern to the neighbors than to the operator,” Coben says. “It becomes a consideration when presenting to the community board.”

Rooftop noise factors into any rooms under foot as well. Arner says the best solution is to add a rubberized material underneath the floor for soundproofing.

After all the city hassles, an urban location offers the best views in hospitality. Finding ways to enhance the view—with seating arrangements, tiered levels and glass railings—is crucial.

“The view at a resort ... you’re looking out over water, but what



The Roosevelt Hotel, New York City

The sleek and secluded mad46, The Roosevelt Hotel’s rooftop lounge, offers an expanded indoor space complete with retractable glass windows and convenient bar access inside. It feels cosmopolitan and relaxed, refreshing guests outdoors with its ultra-chic surroundings and elegantly minimal furnishings, while the two expansive indoor areas now offer the same views in a fully air-conditioned lounge.

PHOTOS BY THE ROOSEVELT HOTEL



Transform OUTDOOR AREAS into Extraordinary LIVING SPACES



CARAVITA®

Sun Shades & Pavilions.
6 Design Styles; 110 Colors
Countless possibilities

Sculptural & versatile
European designed
German engineered
Highest-grade materials



CARAVITA USA Inc.
159 Civitas Street
Mount Pleasant, SC 29464
P 843-2842103
E welcome@michaelcaravita.com
www.michaelcaravita.com

CIRCLE NO. 103



Hotel and Resort Poolside cabanas

*Give your guests the
luxury they deserve!*



- Poolside
- Oceanside
- Massages
- Towel Storage
- Changing Area
- Work Area
- Protection from the sun
- Available in a Variety of Colors
- Custom Sizes
- Easy Maintenance
- Simple Installation
- Powder-Coated Finish
- Extended Warranties
- Transportable

academy

AWNINGS | CABANAS | CANOPIES | UMBRELLAS

2510 Malt Avenue
Commerce, California 90040
Toll Free (800) 422-9646
Phone: (323) 721-2929
Fax (323) 721-2924
ajmm@academyawning.com
www.AcademyAwning.com

CIRCLE NO. 101

trendlines

are you really looking at?” Coben says. “The view is all about location. People in New York, they’re cooped up in offices or apartments all day. Give them the opportunity to sit outside and look out and feel like they can almost reach the top of another building. That’s magical. It makes you feel like you’re in an urban treehouse.”

—Chris Crowell



Sè San Diego

The 184-room hotel has a 7,000-square-foot rooftop space that features a zero-edge custom pool with underwater surround sound, a large central teak bar, eight private cabanas with bottle service, oversized beds and European style chaise lounges, poolside menu and the option of poolside spa treatments from Sè SPA. The exclusive VIP UberLounge at Siren is entered through a high-gloss Ferrari-red door and offers guests an upscale, speakeasy vibe. The interior boasts an expansive natural tree trunk bar and intimate lounge seating.

PHOTOS BY RAMONA DVIOLA



Commercial
Resin Furniture

*Make a Lasting
Impression with the
Ultimate Guest
Experience &
Satisfaction!*

A full complement of chairs, tables, & umbrellas in designs and finishes for the most discriminating hotelier!

230 Old West Penn Avenue •
Robesonia, PA 19551
www.grosfillexfurniture.com
info@grosfillexfurniture.com

CIRCLE NO. 111

rausch[®]
CLASSICS



P L A T F O R M

NIGHT & DAY

AVAILABLE IN THE USA EXCLUSIVELY THROUGH

FURNITURE RESOURCES INTERNATIONAL INC – RAUSCH CLASSICS USA

117 Moss Creek Drive - Hilton Head Island - SC 29926

TEL 843 837 3297 - FAX 843 837 3299 - fastfri@hargray.com - www.rausch-classics.de

CIRCLE NO. 109

source listing/advertisers index

Your guide to featured projects

Trendlines

PAGE 20-26 CIRCLE #

THEWIT HOTEL

ROOF (interior)	
Floor lamp: Vibia	205
Lounge chair: Aceray	206
Fabric: DesignTex	207
Custom Sofa: JL Furnishings	208
Fabric: Carnegie	209
Custom console: Georgia Cabinet & Supply	210
ROOF (exterior)	
Bar/counter stools: Janus et Cie	211
Umbrellas: MDT-TEX	212
Floor lamps: Serralunga	213
Lounge chair: Barlow Tyrie	214
Fabric: Valley Forge	215
Barstools: Janus et Cie	216
Bar lamp: Lumascape	217

Accessibility focus

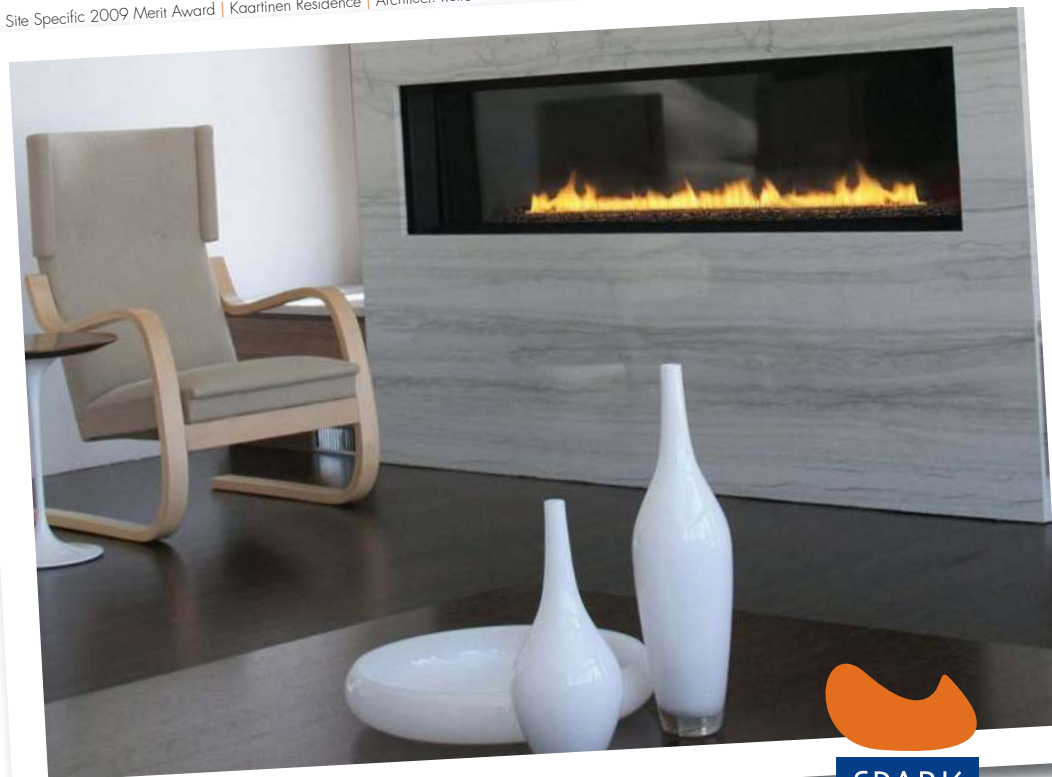
PAGE 18 CIRCLE #

Jaclo	200
Great Grabz	201
Watermark Designs	202
Moen	203
Safeway Safety Step	204

Advertiser

	PG #	CIRCLE #	
Academy Awnings	25	101	www.academyawning.com
Aceray	11	102	www.aceray.com
Caravita	24	103	www.michaelcaravita.com
Cornell	32	104	www.cornell.edu
Daniel Paul Chairs	9	105	www.danielpaulchairs.com
Domus Ventures	31	106	www.domusventures.com
EmuAmericas	13	107	www.emuamericas.com
Fabricut Contract	5	108	www.fabricutcontract.com
Global Allies	Cvr 3	110	www.globalallies.com
Grosfillex	26	111	www.grosfillexfurniture.com
HOTEC NA	30	112	www.HOTECNA.com
Hotelsigns.com	19	113	www.hotelsigns.com
HydroTher	16	114	www.hydrother.com
Kettal North America	Cvr2-1	115	www.kettal.com
LG Electronics	Cvr 4	116	www.Lgcommercial.com
Mincey Marble	17	117	www.minceymarble.com
Neocon	34	118	www.neocon.com
Pavilion Furniture	29	119	www.pavilion-furniture.com
Quick Drain	15	120	www.quickdrainusa.com
Rausch	27	109	www.rausch-classics.de
Spark Modern Fires	28	122	www.sparkfires.com
Seura	23	121	www.seura.com
Symmons	3	123	www.symmons.com/designstudio
Walters Wicker	7	124	www.walterswicker.com
WaterMark Designs	21	125	www.watermark-designs.com

Site Specific 2009 Merit Award | Kaartinen Residence | Architect: Rolfe Kaartinen | Designer & Photo: Christine Kaartinen



Fires That Inspire

As the leader in modern gas fireplaces, our mission is to offer fires that inspire. Whether indoor or outdoor, from 2' to 8', vented or ventfree, our award-winning fireplaces help create relaxed gathering spaces.

See our photo gallery of inspirational installations at www.sparkfires.com or contact us directly at **866.938.3846**

Visit us at ICFF NYC, May 15-18 or AIA Miami, June 10-12

CIRCLE NO. 122



bleau™

COLLECTION



STRAIGHT, PURE AND SIMPLE LINES



TRADE SHOWROOMS NATIONWIDE OR THROUGH YOUR DESIGN PROFESSIONAL

PAVILION[®]
EXCEPTIONAL INTERIOR & EXTERIOR FURNITURE

ATLANTA COSTA MESA CHICAGO DALLAS DANIA HOUSTON INDIANAPOLIS
KANSAS CITY LOS ANGELES MIAMI MINNEAPOLIS NAPLES SAN FRANCISCO
SAN DIEGO NORTH PALM BEACH SARASOTA SCOTTSDALE TAMPA TROY

16200 NW 49th Avenue, Miami, FL 33014 • Phone: 305.823.3480 • www.pavilion-furniture.com

CIRCLE NO. 119

Announcing the 7th HOTEC North America The Original Hospitality Industry Meeting Forums



HOTEC Design¹⁰
North America

June 10 to 13
The Ritz-Carlton, Key Biscayne, FL

Would you benefit from...

Pre-scheduled meetings with
senior decision makers

2 days, 3 evenings of networking
and relationship building

...then choose HOTEC by registering NOW!

Log on to: www.hotecna.com

Call: 603 529 0077 or

Email: info@hotecna.com

Register early for the greatest savings!

CIRCLE NO. 112



Begin a FREE subscription and get free product information right here!

YES! Begin (renew) my free subscription to **Hotel Design Magazine**. No

APRIL 2010 Card expires **APRIL 30, 2010**

Please send me the PRINT EDITION or the ELECTRONIC EDITION (Email address required below.)

Signature (required) _____ Date _____ City _____ State _____

Subscriber Number From Label _____ ZIP _____

Please print the following information:

*Is this your home address? Yes No

Name _____ Job Title _____ Phone () _____ Fax () _____

Company Name _____ Email Address _____

Address* _____

Questex Media Group provides certain customer contact data (such as customers' names, addresses, phone numbers and e-mail addresses) to third parties who wish to promote relevant products, services and other opportunities which may be of interest to you. If you do not wish Questex to make your contact information available to third parties for marketing purposes, simply call 866-344-1315 between the hours of 8:30 am and 5:00 pm CT and a customer service representative will assist you in removing your name from Questex's lists. Outside the U.S., please phone 615-377-3322. Or, you may indicate so below.

Please fill in ovals as shown ●

1. Which of the following best describes your business relationship to the hotel, resort or spa industry? (fill in ONE only)

Architects/Designers

- 01 Interior Design Firm designing hotel, resort and spa properties
- 02 Architectural Firm designing hotel, resort and spa properties
- 03 Contractor/Builder/Developer building hotel, resort and spa properties
- 04 Purchasing Firm buying FF&E for hotel, resort and spa properties
- 05 Other (please specify) _____

Owner/Operators

- 06 Hotel
- 07 Resort
- 08 Lodge
- 09 Destination Spa
- 13 Headquarters or Regional Office: Franchises, Chains, Referral/Management Organizations
- 14 Hotel Property/Real Estate Developers/Independent Developers

If a hotel, resort or lodge, indicate the number of rooms:

- 1 300 Rooms or More
- 2 100-299 Rooms
- 3 Under 100 Rooms

20 Other (please specify) _____

30 Trade, Supplier, Dealer, Distributor or Manufacturer's Rep

50 Other (please specify) _____

2. Which of the following best describes your title? (fill in ONE only)

- 001 Owner/President/CEO
- 002 Partner
- 003 Project Director/Manager
- 004 Purchasing Director/Manager
- 005 Architectural Director
- 006 Sr. Design Director
- 007 Other VP/Director/Manager
- 008 Interior Designer/Architect/Engineer
- 009 Other Design Personnel (please specify) _____
- 010 Other Management Personnel (please specify) _____
- 020 Other (please specify) _____

Fax back to: 416 620-9790

QUESTEX MEDIA ©2007 Questex Media LLC. All rights reserved.

For important free product/service information, circle the numbers that correspond to the ads you've seen in this issue.

101	120	139	158	177	196	215	234	253	272	291
102	121	140	159	178	197	216	235	254	273	292
103	122	141	160	179	198	217	236	255	274	293
104	123	142	161	180	199	218	237	256	275	294
105	124	143	162	181	200	219	238	257	276	295
106	125	144	163	182	201	220	239	258	277	296
107	126	145	164	183	202	221	240	259	278	297
108	127	146	165	184	203	222	241	260	279	298
109	128	147	166	185	204	223	242	261	280	299
110	129	148	167	186	205	224	243	262	281	300
111	130	149	168	187	206	225	244	263	282	301
112	131	150	169	188	207	226	245	264	283	302
113	132	151	170	189	208	227	246	265	284	303
114	133	152	171	190	209	228	247	266	285	304
115	134	153	172	191	210	229	248	267	286	305
116	135	154	173	192	211	230	249	268	287	306
117	136	155	174	193	212	231	250	269	288	307
118	137	156	175	194	213	232	251	270	289	308
119	138	157	176	195	214	233	252	271	290	309



LOOKING FOR SOMETHING SPECIAL?

Offering a new approach to
upscale design for indoor,
outdoor and contract applications



domus ventures

Domus Ventures America | www.domusventures.com
215 Church Avenue | 800-888-5293
High Point, NC 27262 | us1@domusventures.com

CIRCLE NO. 106

Streaming audio and video comes to the guestroom entertainment system

Today's Web-enabled radios, TVs and Blu-ray players now deliver online entertainment options and will change the guest in-room entertainment experience. How we watch TV and listen to music continues to evolve. It's no longer just about "connecting stuff," it's about being connected to our stuff—and how we connect with each other. Facebook, YouTube and MySpace combine for more than 250 million unique visitors monthly. Netflix claims 12 million users, many of these users stream movies direct to their TV.

New Web-enabled TVs from Samsung, LG, Panasonic and others, offer TV widgets—links to online music and video. Through the hotel's high-speed network and these TV widgets, guests will have access to a wealth of entertainment choices such as Amazon Video on Demand, Netflix, Blockbuster.com, VUDU, YouTube and HULU just to name a few. Guests can view photo albums at Flickr or Picasa or access their favorite radio station.

At the recent Consumer Electronics Show in Las Vegas, Panasonic and Skype announced a collaboration that lets consumers make voice and video calls over Skype on Panasonic's line of 2010 VIERA CAST-enabled HDTVs planned for launch in spring 2010. For video conferencing or staying in touch with family, this could be a terrific service for your guests.

The Internet has come to the alarm clock radio and music systems



Dan Sawyers
Principal, The Sawyers Company
thesawyerscompany.com

as well with Wi-Fi-enabled devices. New Internet radios are available from a number of manufacturers including REVO, Grace Digital, Logitech and Sonoros.

There are more than 14,000 streaming radio stations, many of them exclusive to Internet broad-

cast. One can create a personalized radio station through services such as Last.fm and Pandora and enjoy music of all genres from all corners of the globe, in just about any language. Guests can enjoy a little piece of home while on the road by listening to a radio station in their native language. Network radios offer streaming audio from local shared media as well. Hotels may use this for a welcome or information channel about activities on property or in town.

A huge benefit of Internet radio is reception. Resorts in Colorado and Wyoming, Hawaii and the Caribbean all experience FM reception issues including quality and choice. Internet radio solves this.

Other advantages of networked entertainment systems include the

ability to receive auto firmware updates, the clock and date settings are updated automatically through the network and user interfaces are easier to customize to fit the property and setting.

Consumer awareness about network-enabled entertainment products is growing. A Vizio advertisement during the Super Bowl highlighted new Wi-Fi-enabled television models. Consumer Reports has addressed the growing interest in bringing Internet video to the TV by testing new Internet-capable TVs and Blu-ray players and rating them in its March issue in a "TV meets Web" report.

Dan Sawyers is principal at The Sawyers Company. Contact him at dan@thesawyerscompany.com



COOL CONNECT Internet-enabled alarm clocks also connect to other devices.

ICON OF THE
INDUSTRY



CORNELL UNIVERSITY
School of Hotel Administration



MAKE IT YOUR "DUTY" TO ATTEND
THE ICON OF THE INDUSTRY
A W A R D S G A L A .

IT'S OUR PLEASURE TO HONOR
CHARLES F. "CHUCK" FEENEY '56
as our *2010 Icon of the Industry*. Feeney is the
co-founder of *Duty Free Shoppers* and founding
chairman of *Atlantic Philanthropies*. Through *Atlantic*,
he charitably donated a greater part of his wealth
to a variety of institutions throughout the world.
But that's just the beginning.

WE'RE ALSO DELIGHTED TO HONOR SOL KERZNER
with the *2010 Pillsbury Institute Hospitality Innovator Award*. Kerzner is founder,
chairman and CEO of *Kerzner International Holdings Limited*. He has redefined
the scope and scale of destination resort/casino development and operation as
well as developed industry-leading projects in unique destinations globally.



SPONSORS

· BRADLEY FAMILY FOUNDATION · COLONY CAPITAL · DELOITTE · GREEN HOUSE CO., LTD. · HILTON WORLDWIDE · HOTEL BUSINESS ·
· HOTELWORLD NETWORK · HSYNDICATE · INTERSTATE HOTELS & RESORTS · KERZNER INTERNATIONAL · MARRIOTT INTERNATIONAL ·
· PHILIPS · STONEBRIDGE COMPANIES · THAYER LODGING · THE WALL STREET JOURNAL · USA TODAY · WATG · YPARTNERSHIP ·

THIS EVENT IS JUNE 8, 2010, AT THE
AMERICAN MUSEUM OF NATURAL HISTORY,
NEW YORK, NY. FOR TICKETS AND

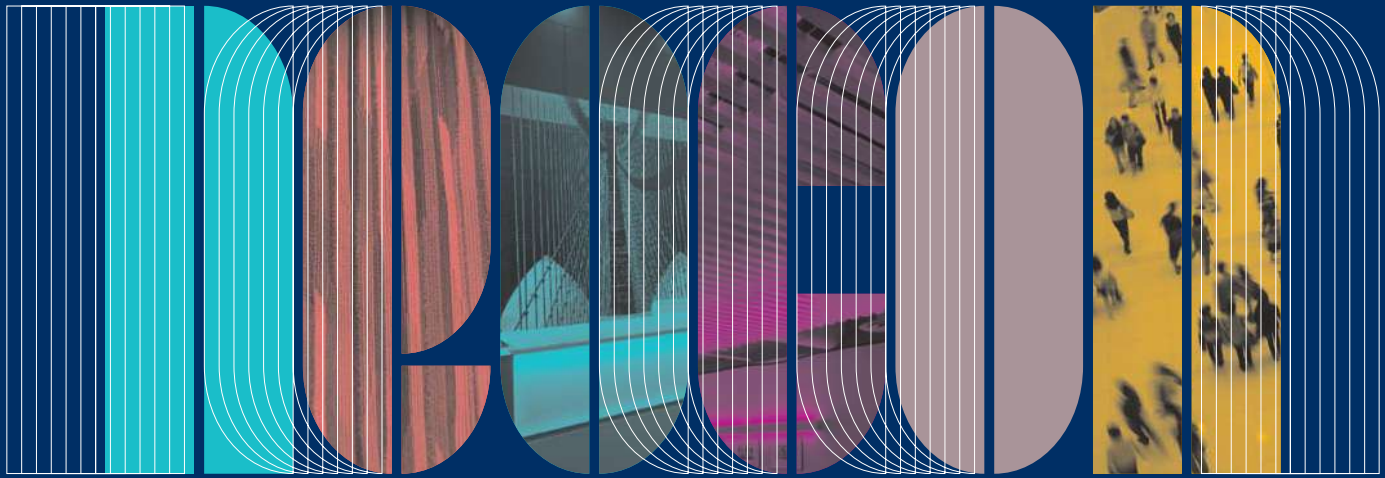
SPONSORSHIP INFORMATION, PLEASE
CONTACT THE DEPARTMENT OF CORPORATE
& FOUNDATION AFFAIRS AT 607-255-3742.

CIRCLE NO. 104



Cornell University
School of Hotel Administration

NeoCon®
World's Trade Fair 2010



M / T / W
JUNE 14-16 THE MERCHANDISE MART CHICAGO NEOCON.COM

CIRCLE NO. 118



PRODUCED BY MMPI

RESOURCE GUIDE

PRODUCTS



CIRCLE NO. 130

ELEGANT. SUBTLE. TIMELESS.

HERMÈS
PARIS

Hermès introduced its first perfume in 1961. The tradition of distinctive scents continues today with Eau d'Orange Verte.

800-541-6775
EssentialAmenities.com

CIRCLE NO. 131



2010 PRICING/ PACKAGES


Contact DOUG KERESZTURI for attractive 2010 pricing/packages.
(216) 706-3794 | Fax (216) 706-3711
www.HotelWorldNetwork.com

Hotel Design

dana hotel and spa Chicago, Illinois



877-375-1401
EDIarchitecture.com



CIRCLE NO. 132

Hidden Reflections MBQUART®

Vanishing TV Mirror

2010
2009
Back to Back Winner



visit mbqent.com

CIRCLE NO. 133

Italian Porcelain

Digitally Mastered Travertine, Marble, and Slate Porcelain

Lifetime Warranty / Maintenance Free / LEED

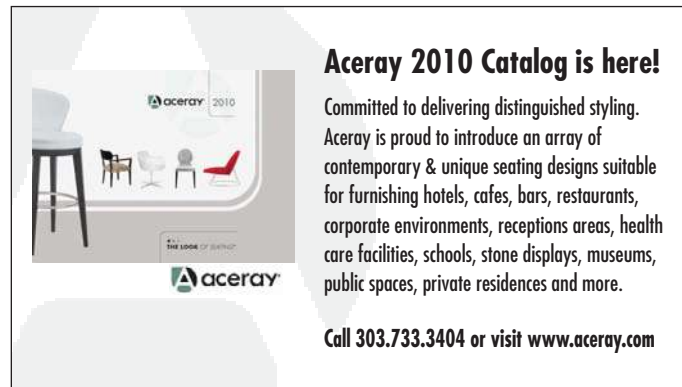
HOSPITALITY STONE HospitalityStone.com productinfo@hospitalitystone.com
Tile.Stone.Mosaics 877-31-HOTEL (46835)

CIRCLE NO. 134

Aceray 2010 Catalog is here!

Committed to delivering distinguished styling. Aceray is proud to introduce an array of contemporary & unique seating designs suitable for furnishing hotels, cafes, bars, restaurants, corporate environments, receptions areas, health care facilities, schools, stone displays, museums, public spaces, private residences and more.

Call 303.733.3404 or visit www.aceray.com



CIRCLE NO. 135

Search Smarter with the HotelWorld Network Marketplace

Research, compare and contact industry-leading vendors ranging from reservation management to hotel marketing to bar and restaurant technology.

- Online Buyer's Guide with:
- Thousands of products
 - Quick and current pricing
 - Contact information
 - Powerful search
 - Industry research
 - Interactive content - videos, webinars, podcasts



Visit the HotelWorld Network Marketplace's decision-making tool and start your search:
<http://www.jazdhotels.com/hotelworldnetworkmarketplace>

their tunes in your rooms

Hotel Technologies
The science of feeling at home™

888-74HOTEL, ext. 3-228 · www.hoteltechnologies.com



CIRCLE NO. 136

HOSPITALITY · COMMERCIAL · CUSTOM

HAMPSTEAD LIGHTING
www.hampsteadlighting.com



CIRCLE NO. 137



Conrad Smith is co-director of ReardonSmith, a European architectural firm that plans and designs new destinations and restores and refurbishes iconic hotels around the world. Smith's projects—currently including The Savoy, Four Seasons and a new Travelodge in London—combine the knowledge of hotel operations with design that is sensitive to location and respectful of heritage.

My drink
Bloody Mary ■

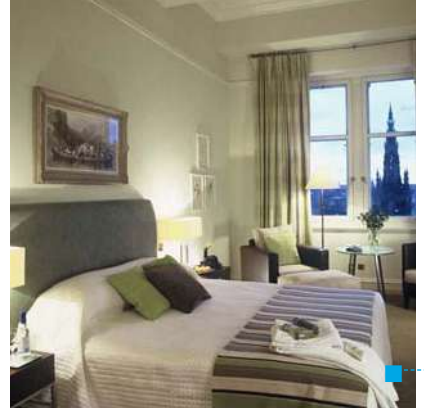
My specialty dish
Spaghetti Bolognese

To me, hospitality means
A good night's sleep

Advice to young architects
Learn to hand draw

Conrad Smith

MANAGING DIRECTOR, REARDONSMITH ARCHITECTS



MY FRIENDS DESCRIBE ME AS bonkers! Or a grumpy old man, depending on the time of day.

MY MUSIC PLAYLIST IS HIGHLIGHTED BY Edmundo Ros (who just happens to also be the Queen Mother's favorite) and Anita O'Day.

MY IDEAL SATURDAY CONSISTS OF wandering along the beach of my hometown, Brighton, on England's south coast. Then going for a drive in the nearby countryside, cruising along Sussex lanes in my Triumph Vitesse ■ with the top down.



I GET CREATIVE INSPIRATION FROM the people I work with, as well as my design heroes, Sir Edwin Lutyens and Arne Jacobsen. And from classic Scandinavian design in general.



MY FAVORITE HOTEL IS The North British in Edinburgh (now known as the Balmoral ■). This was my first major refurbishment of a grand hotel and lasted four years. Trudging through the cavernous basements, and—despite my vertigo—climbing up the scaffolding as we hoisted the flag, are now particularly fond memories. I really won my spurs during this project.

MY ARCHITECTURAL DESIGN IS INFLUENCED BY location, the social and architectural context and the primary need to hand over a hotel that is designed to operate well and achieve maximum revenue.

OVERDONE IN ARCHITECTURE TODAY IS colored cladding, colored fins on facades and wood cladding slapped onto tower blocks. Suddenly this is all across London like a rash. I feel it's a case of "The Emperor's New Clothes" and I am the lone little boy. But, in my opinion, it's a silly fad.

MY FAVORITE MATERIAL TO WORK WITH IS Freshfield Lane bricks ■. The company has been producing bricks in Sussex, England, for more than 100 years and they remind me what a great material brick can be, especially their bricks blended with burnt ash.

THE MOST IMPRESSIVE ARCHITECTURAL SPACE I'VE SEEN IS the Law Courts in Brussels. It's a massive, thoroughly pre-Modernist confection of stone arches, domes and magnificent staircases, reminiscent of an oversized Busby Berkeley set. The effect is superbly awesome.

THE STRANGEST OR MOST EMBARRASSING THING THAT'S EVER HAPPENED TO ME ON A BUSINESS TRIP IS splitting my trousers when I bent down to take off my shoes in the security line at Venice airport. It got worse when I had to take off my coat in order to pass through the screening area. Thank goodness I was on my way home from a business trip and not meeting the client at the airport.

MY GREATEST CAREER ACHIEVEMENT IS meeting Patrick Reardon.



QUESTEX MEDIA



HOTEL DESIGN (ISSN 1932-8990) is published monthly except for combined issues in January/February and July/August (10 times per year) by Questex Media Group LLC, 306 W. Michigan Street, Ste 200, Duluth, MN 55802. Subscription rates: \$36.30 for 1 year, \$60.50 for 2 years in the United States and Possessions; \$88.00 for 1 year, \$147.95 for 2 years in Canada and Mexico; all other countries \$98.00 for 1 year, \$147.95 for 2 years. Single copies (prepaid only): \$6.50 in the United States, \$8.00 in Canada and Mexico, \$15.00 all other countries. Back issues, if available: \$7.00 in the U.S.; \$10.00 in Canada and Mexico; \$15.00 for all other countries. International subscriptions will be subject to \$75.00 per annual order for air-expedited service. Include \$6.50 per order plus \$2.00 per additional copy for U.S. postage and handling. Periodicals postage paid at Duluth, MN 55806 and additional mailing offices. POSTMASTER: Please send address changes to HOTEL DESIGN, PO Box 1268, Skokie, IL 60076-8268. Canadian G.S.T. number: 840 033 278 RT0001, Publication Mail Agreement Number 40017597. Printed in the U.S.A.

Dr., Danvers, MA 01923; phone: (978) 750-8400; fax: (978) 750-4470; call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request to questexpermissions@theygsgroup.com or call 800-494-9051 Ext 100.

Hotel Design does not verify any claims or other information appearing in any of the advertisements contained in the publication, and cannot take any responsibility for any losses or other damages incurred by readers in reliance on such content.

Hotel Design welcomes unsolicited articles, manuscripts, photographs, illustrations and other materials but cannot be held responsible for their safekeeping or return.

Copyright © 2010 Questex Media Group LLC. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical including photocopy, recording or information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Questex Media Group for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood

Questex Media Group provides certain customer contact data (such as customers' names, addresses, phone numbers and e-mail addresses) to third parties who wish to promote relevant products, services and other opportunities which may be of interest to you. If you do not want Questex Media Group to make your contact information available to third parties for marketing purposes, simply call toll-free (866) 344-1315 between the hours of 8:30 am and 5 pm CT and a customer service representative will assist you in removing your name from Questex's lists. Outside the U.S., please phone (847) 763-9594.

DESIGNED FOR A LIFETIME OF LUXURY & COMFORT



NO OTHER CHAIR STACKS UP™

The Vermillion Stacking Chair • Stacks 8 High
Patented & Available Exclusively from Global Allies

www.globalallies.com • info@globalallies.com • +1.415.453.6041

© 2010 | Global Allies, LLC | All rights reserved

CIRCLE NO. 110

GLOBAL
ALLIES LLC



Spoil them with **eco-friendly luxury**

The total in-room solution that's good for your guests... and your bottom line, too.

Treat your guests to advanced technology and brilliant picture quality with eco-friendly features like our EcoSmart™ line of high-definition LCD TVs. Our TVs feature Dynamic Power Savings, Static Power Savings, Intelligent Sensor, and ENERGY STAR® qualification – so they are better for your customers, better for the environment, and better for your bottom line.*

To view our full line of EcoSmart high-definition TVs, please visit us at www.LGcommercial.com/ecofriendly.

LG makes it simple...naturally.



www.LGcommercial.com

CIRCLE NO. 116

© 2010 LG Electronics U.S.A. All rights reserved. "Life's Good" is a registered trademark of LG Corp. EcoSmart is a trademark of LG Electronics Inc. ENERGY STAR is a registered trademark of the U.S. Environmental Protection Agency. *Eco-friendly features vary per model. Screen image is simulated.