

A HOTELWORLD NETWORK PUBLICATION

OCTOBER 2010

Hotel Design

TRENDS, FASHION & INSPIRATION | www.HotelWorldNetwork.com



The Thompson Blueprint

Always hip design that endures sets the pace for Thompson Hotels

The latest and hottest in bar décor
Comfort reigns in bathroom design
Lighting installations that shine
Photos from the NEWH gala



THE
OUTDOOR
EXPERIENCE

KETTAL



KETTAL NORTH AMERICA
147 Miracle Mile, Coral Gables, FL.
T. 786 552 9002
www.kettal.com

Hotel Design

TRENDS, FASHION & INSPIRATION



20



10



26

THE BASICS

- 4** **first word**
Letter from the managing editor
- 6** **publisher's pulse**
A word from the publisher
- 8** **meet & greet**
Pictures from the NEWH gala
- 26** **bath trends**
A nod to comfort and a move away from modernity is what to look out for
- 28** **lighting showcase**
Four installations that are causing heads to turn
- 2** **Hotel Design | OCTOBER 2010**

FEATURES

- 10** **COVER STORY**
THOMPSON HOTELS: Hip and timeless design has been a successful mix for this growing hotel brand
- 20** **BAR DÉCOR**
NIGHTLIFE DESIGN: Three New York hot spots sure to quench guests' thirsts and their design eye

- 31** **source list/ad index**
A guide to products and advertisers featured in this issue
- 32** **social networking**
Kathy Moran of Flick-Mars in Dallas

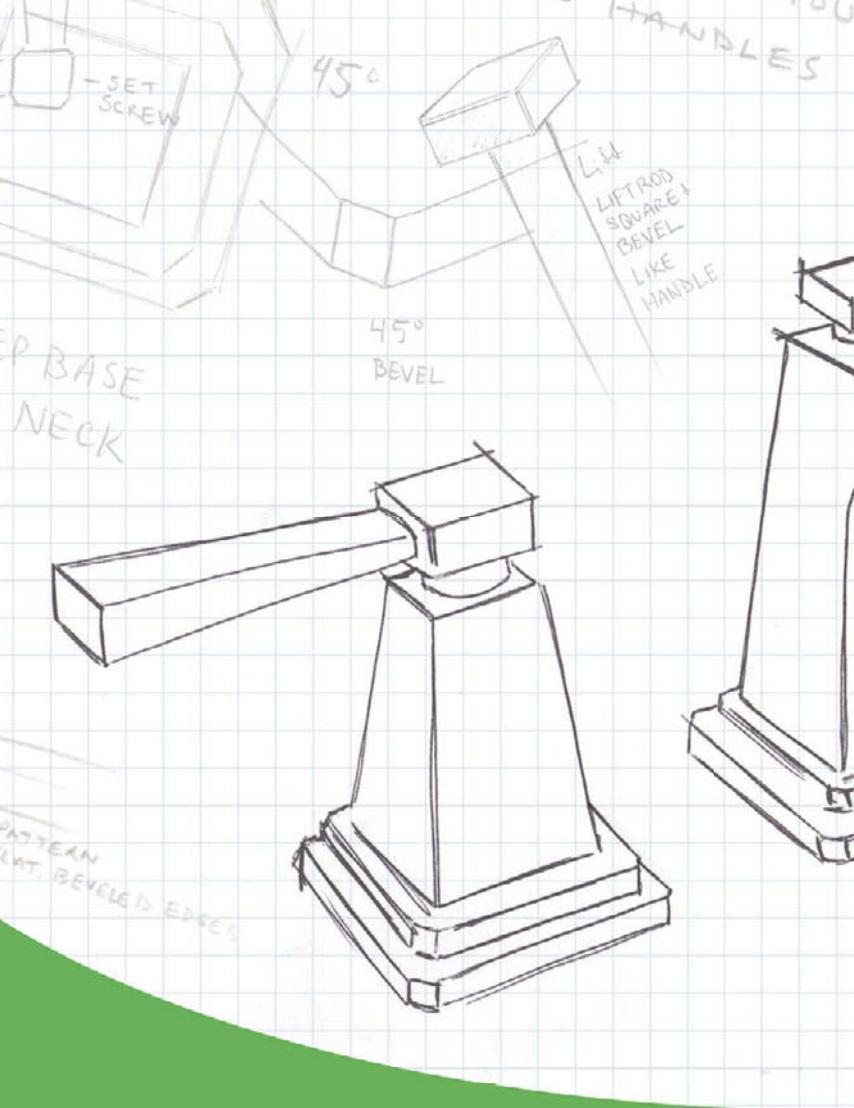
on the cover:

The Thompson Hotel Group at 6 Columbus in New York

PHOTOGRAPHY:
THOMPSON HOTELS

Visit Hotel Design online at
www.HotelWorldNetwork.com

Please recycle this magazine



From IDEATION to Creation

- Differentiate your property with custom designs
- Start to finish customization process of 16 weeks
- Trusted by professionals for 70 years



Designed for the Omni Hotel
Looney & Associates


SYMMONS[®] DESIGN STUDIO
 the smart choice[™]

www.symmons.com/designstudio

Copyright © 2009 Symmons Industries, Inc., Braintree, Massachusetts



David Eisen

Managing Editor
deisen@questex.com

It is important to work with designers who not only match a hotel owner's vision, but can bring something more to the table that will create those lasting memorable moments for guests.

Design Matters

Like anyone else, when I walk into a new hotel, the first thing I do is take an inventory of my surroundings. I look up at the lighting on the ceiling, down at the floor and left and right for how the entrance area is decked out. This same type of exercise happens once again after I find my way into my room.

Point being, aesthetics carry a lot of weight in the overall hospitality experience. If you don't believe me, it's actually been proven. In 1999, Joseph Pine and James Gilmore penned a seminal article entitled "Welcome to the Experience Economy," which set out a vision for a new economic era where consumers are in search of memorable experiences. It stated that there are four types of consumer experiences: entertainment, educational, escapist and esthetic (the four Es). Soon after, many researchers looked to apply Pine's and Gilmore's model to actual industries, including hotels.

Many surveys since have concluded this: out of all the experience variables, aesthetics prove to be the most important to consumers. That's right, not food and beverage, or even service. What most impresses guests and makes their experience most memorable are their surroundings—what they see and what they feel.

Think top designers aren't important? You can understand now why it is so important to work with designers who not only match a hotel owner's vision, but can bring something more to the table that will create those lasting memorable moments for guests.

Strolling down the endless rows of design firms showcasing their wares on the tradeshow floor at the 2010 HD Boutique show in Miami, I got to see firsthand the future of hotel design and the items—from chairs to lighting—that will create extraordinary guest experiences. There is no shortage of talent or passion! I also want to give big thanks to David Shulman of Project Dynamics for allowing me to shadow him on the tradeshow floor. He gave me an inside look at the role of purchasing firms and the work that goes into completing a hotel project. Like any business, it's all about relationships.



One **standard** that meets all
creating one worldwide standard

FINALLY, **Fabrics** for Every Code

All FR-One fabrics exceed the most stringent FR standards applied anywhere in the world, including:

- NFPA 701 (test #1 - 2010)
- IMO A471
- Boston Fire Test BFD IX-1
- New York / New Jersey Port Authority
- FAA Part 25.853-1992

Safety Quality Affordability & Design

What is FR-One?

The FR-One symbol guarantees a fabric performs to all stringent flame retardant standards applied anywhere in the world. The properties of flame retardancy in FR-One fabrics are inherent and permanent to the fabric itself and are not simply limited to the yarn. FR-One creates a new standard of safety combined with quality, providing interior designers, specifiers and architects with one standard that meets all.



FABRICUT
CONTRACT

Vice President-Editorial Director / Ruthanne Terrero rterrero@questex.com
Managing Editor / David Eisen deisen@questex.com
 (212) 895-8436
Contributing Editors: Victoria Burt, Kirk Cassels, Meagan Drilling, Jena Tesse Fox, Jason Q. Freed
Editor in Chief, H&MM magazine / Stephanie Ricca sricca@questex.com
 (216) 706-3791 FAX (216) 706-3711
Senior Art Director / James Huntley jhuntley@questex.com
Associate Art Director / Debbie Sheehan dsheehan@questex.com

advertising and sales staff

Vice President/Group Publisher / John McMahon jmcmahon@questex.com
 (212) 895-8243
Publisher / Mary M. Malloy mmalloy@questex.com
 (216) 706-3790 FAX (216) 706-3711
Executive Director, H&MM magazine / Stacy Silver ssilver@questex.com
 (954) 306-0747 FAX (954) 697-6265

digital media

Executive Director, Digital Media / Amy Coronato Osborn acoronato@questex.com
 (714) 338-6731 FAX (714) 338-6711

circulation, production

Senior Production Manager / Janelle Heller jheller@questex.com
 (218) 279-8834 FAX (218) 279-8815
Assistant Production Director / Jamie Kleist jkleist@questex.com
 (218) 279-8855 FAX (218) 279-8812
Audience Development Manager / Debbie Gullian dgullian@questex.com
 (216) 706-3755 FAX (216) 706-3712

lists, reprints, classifieds

Classifieds / Doug Kereszturi dkereszturi@questex.com
 (216) 706-3794 FAX (216) 706-3711
Classifieds Production Manager / Chris Anderson canderson@questex.com
 (218) 279-8848 FAX (218) 279-8815
Reprints hoteldesign@theygsgroup.com
 (800) 290-5460, ext. 100
Permissions questexpermissions@theygsgroup.com
 800-494-9051 Ext 100
Subscriptions, Customer Service
 (866) 344-1315 (847) 763-9594 FAX (847) 763-9694
Back issues, single current copies
 (866) 344-1315 (847) 763-9594

QUESTEX MEDIA

corporate

President & C.E.O. / Kerry C. Gumas
Executive V.P. & C.F.O. / Tom Caridi
Executive V.P. / Tony D'Avino
Executive V.P. / Gideon Dean

Hotel Design's Editorial Advisory Board

Jill Cole, president / Cole Martinez Curtis Associates
 Nunzio M. De Santis, executive principal and director / HKS
 Lia DiLeonardo, principal / DiLeonardo International
 Richard P. Millard, president / Tecton Hospitality and Desires Hotels
 Robert Polacek, vice president and creative director / The Puccini Group
 Rhonda Rasmussen, associate vice president / WATG
 Cheryl Rowley, principal / Cheryl Rowley Design
 Ivanka Trump, EVP, development and acquisitions / The Trump Organization

Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.

Oh, What a Night!



Mary Malloy

Publisher
mmalloy@questex.com

"The Network of the Hospitality Industry is the premier networking resource for the business."

NEWH, as most of you know, is the bedrock of the hotel networking community.

When it was started 25 years ago, NEWH stood for National Executives of Women in Hospitality and was comprised of the strong female leaders in the hospitality business.

Today, the organization is much more open and is referred to as The Network of the Hospitality Industry. It is the premier networking resource for the business, providing scholarships, education, leadership development, recognition of excellence and business development opportunities.

On August 28th, approximately 800 of the industry's top designers, purchasing pundits, hoteliers and suppliers all gathered together for a black-tie gala to support and celebrate this networking group.

And if you weren't there, you missed the hottest ticket of the year!

The event included a fabulous performance by Cher (well, a very talented impersonator), who kicked the evening off after a wonderful dinner. Her performance of "I Got You Babe" and "Believe" brought everyone to their feet to dance to their hearts' content. Truly, this was one crowd who let their hair down to celebrate our industry and our ability to network with each other.

Other top "celebrities" spotted that night were Joan Rivers, who greeted each of us before the "step and repeat" and announced each of our entries into the event. (Appropriate, since the Emmy's were the following night at the Staples Center next door.) Also in attendance were President Obama and the First Lady, Michelle Obama. Dr. Phil and Oprah Winfrey also traipsed about for photo opportunities with guests. (Check out event photos on page 8.)

And, if you haven't figured it out yet, the gala was held in L.A.—where some of the greatest celebrity impersonator talents reside! While the real celebrities were not in attendance that night, the impersonators sure made for a fun time and great photos with the attendees!

NEWH, as always, put on a great event. And, it was all for a great cause!



IN
INTERIOR



75
YEARS



EX
EXTERIOR



WALTERS

WALTERS WICKER, INC. • 120 North Street • Teterboro, NJ 07608
T. 201 567-2000 • F. 201 567-8668

WWW.WALTERSWICKER.COM

meet & greet

The NEWH held its 25-year gala at the JW Marriott at L.A. Live in Los Angeles on August 28. The black-tie event drew about 800 people from hoteliers and designers, to purchasing pundits and suppliers. Here are some shots from the event.



3



4



5



1

3) Laura and Harvey Nudelman of Fabricut with President Obama and First Lady impersonators 4) Fabtex's Brian Coughlin with Kent Hormuth of KENTT, Inc. 5) Todd-Avery Lenahan of ABA Design with Kathleen Curran of Janus et Cie and Rocky LaFleur of Kneeder/Fauchere 6) Robert Brown of RBF Group with Neil Locke of Neil Locke & Assoc. 7) Jayme Daltom Kalama, Jim Hesterly, and Amy Repsher Gerbig of Hallmark Collective 8) Anita Degan of D and D Design with Raj Chadnani of WATG.



6



2



7



8

1) Kay Lang of Kay Lang & Associates and Mary Malloy of Hotel Design 2) Keith Stibler, Kettal North America; Amanda Jackson, Flick-Mars; and Carlos Alfaro, Kettal North America.

The Look of Wood.
THE STRENGTH OF METAL.



*Style 3031, NuGrain Stacking Chair in Medium Oak
All aluminum frame looks like wood, without the splinters.*

DPC[®] Daniel Paul Chairs LLC

DPCCHAIRS.COM 423.586.9977



The Thompson Blueprint

Thompson hotels are always hip for the moment, but designed to be timeless.

BY DAVID EISEN

IN THE CLUB: Gild Hall in New York's financial district is meant to exude the feel of an old men's club. It takes its interior design cues from the masculinity and refinement of a British gentleman.

At Thompson Hotels, design is a balance between pragmatism and vision. More to the point, it is a discourse between two of the hotel company's principals: the operations-grounded Stephen Brandman and the boy-wonder dreamer in Jason Pomeranc. The two, along with Jason's brothers, Larry and Michael, oversee the Thompson Hotel Group, which, with 10 hotels in its portfolio (two more on the way), is known for blend-

ing killer design with the kind of service you'd expect to find at a five-star establishment.

Just don't call them a boutique chain; it's a label that Brandman chafes at. He often refers to it in terms of the oversized-red-lampshade syndrome. "We are not interested in that kind of design touch," Brandman tells *Hotel Design*, from Thompson Hotels' headquarters, conveniently adjacent to its flagship property, 60 Thompson, in New York's

GREAT FOR GUESTS, EVEN BETTER FOR BUSINESS.

KEEP GUESTS CAPTIVATED WITH NEW LCD HDTVS.

With an impressive image quality, high contrast ratio and a space-saving design with built-in hidden speakers, Panasonic's new LRU20 series LCD displays were built to hotel specifications. Offering the benefit and flexibility of integrated TV solutions with built-in tuners and SD card slots, these displays (available in 42-, 37- and 32-inch screen sizes) come fully equipped with a locking pedestal stand that rotates 90 degrees in both directions and many more features, including:

- Built-in tuner with Pro:Idiom and major PPV compatibility
- No set-top box required
- Easy cloning of settings via SD card
- Hotel-mode functions

For more on how the LRU20 Series LCDs can enhance your properties, guest experience and bottom line, visit www.panasonic.com/hotels or call 888-762-2097.

Room service, specialty cocktail-\$400

Egyptian cotton robe-\$250

Hot, fresh buttered popcorn-\$12

In-room massage-\$250

Manicure/pedicure-\$150

Video game rentals-\$30

Pay-per-view-\$45

Chocolates-\$35

**LRU20 Series LCD HDTVs
for Hospitality**



CHIANG MAI / THAILAND

TOUR DU MONDE



HANDWOVEN OUTDOOR FURNITURE CREATED WITH WEATHER-RESISTANT DEDON FIBER

cover story

Soho neighborhood. “So many times there’s that ‘oh wow’ moment when you walk into a hotel. The problem with that is by the second or third time you see it, you are no longer wowed by the red shade. It can be a turnoff. We don’t design hotels where you have those kind of moments.”

Instead, Pomeranc likes to refer to hotel design as the “intellectual soul”—it is not homogenous and is a reflection of location and neighborhood. The group’s Lower East Side property has a more industrial feel than its cross-town sister 60 Thompson and its American bohemian vibe; 6 Columbus uses the International Klein Blue to evoke 1960s mod style.

Brandman, 16 years with Inter-Continental Hotel Group, drew an important design lesson while there: “Be global, think local,” he says. “We have five hotels in New York and all feel like the neighborhood they are in.” He likens Gild Hall to a modern interpretation of an old men’s club. Makes sense; the hotel is smack in the middle of the financial district. “We wouldn’t pick that feel for Soho or LES,” Brandman says. “We understand that community plays a



great role. That’s what we do when designing.”

While Brandman is most concerned with design functionality, Pomeranc, while also conscious of budgetary limits and function, unquestionably indulges in the aesthetic and form. “I’m looking at design from the customer perspective, and when Jason’s looking at something, he would hope to believe he is looking at it with a customer in mind, but sometimes he is purely looking at the beauty of it,” Brandman says. “My role is to ensure functionality. I may look at a bed and say there are rough corners and guests are going to knock their shins into them. Or, we’ve looked at designing certain kinds of headboards where I look at it and know the

housekeeper will have a real difficult time cleaning behind them. There’s the give and take in the design process and that’s why we have been able to design some hotels that continue to get better, because we are always looking out for things and saying, ‘What does the guest need?’”

Design is a group-driven process, Pomeranc says. “My brother Michael is 54 and more traditional and likes woods and Victoria homes; my brother Larry (the eldest Pomeranc) likes the laid-back lifestyle. Stephen goes back and forth and I like the lofts and industrial edge,” he says. “It sounds schizophrenic, but it’s not. We are trying to achieve the goal of comfort and luxury; the feeling of richness and public spaces that

A FAMILY AFFAIR: Thompson Hotels began its foray into the hotel market in 2001 with its first project, 60 Thompson. Since then, it’s expanded to 10 hotels, including five in New York alone. It will add hotels in London and Seoul next. At left, from left: Michael Pomeranc, Stephen Brandman, Jason Pomeranc and Larry Pomeranc.

STARTED IT ALL: The bar area of 60 Thompson (below). The hotel, in New York’s Soho neighborhood, draws an eclectic crowd. The bohemian chic vibe was captured by designer Thomas O’Brien.

are social and sensual. Above all, we aim to make it aspirational.”

It also has to last. “We are more interested in long-term design,” Brandman says. “We don’t design for the moment. If of the moment means bright neon, well, that’ll be out of fashion in 18 months. We want design that survives time, so we don’t follow design cycles too much because then you’ll be out of date.”

Thompson avoids using the same designer for each project. While the group does listen to presentations, they, at this point, have an inkling going into a project of whom they’d like to use for it. “We want to make sure that depending on the location, who can interpret what we want,” Brandman says. “We would never use one designer

Hotel/Designer

60 THOMPSON: Thomas O’Brien

6 COLUMBUS: Steven Sclaroff

GILD HALL: Jim Walrod

THOMPSON LES: Collaboration between Jim Walrod and the building’s architect, Ed Rawlings

SMYTH: Yabu-Pushelberg (lobby only)

THOMPSON TORONTO: Studio Gaia

DONOVAN HOUSE: Studio Gaia

HOLLYWOOD ROOSEVELT HOTEL: Dodd Mitchell

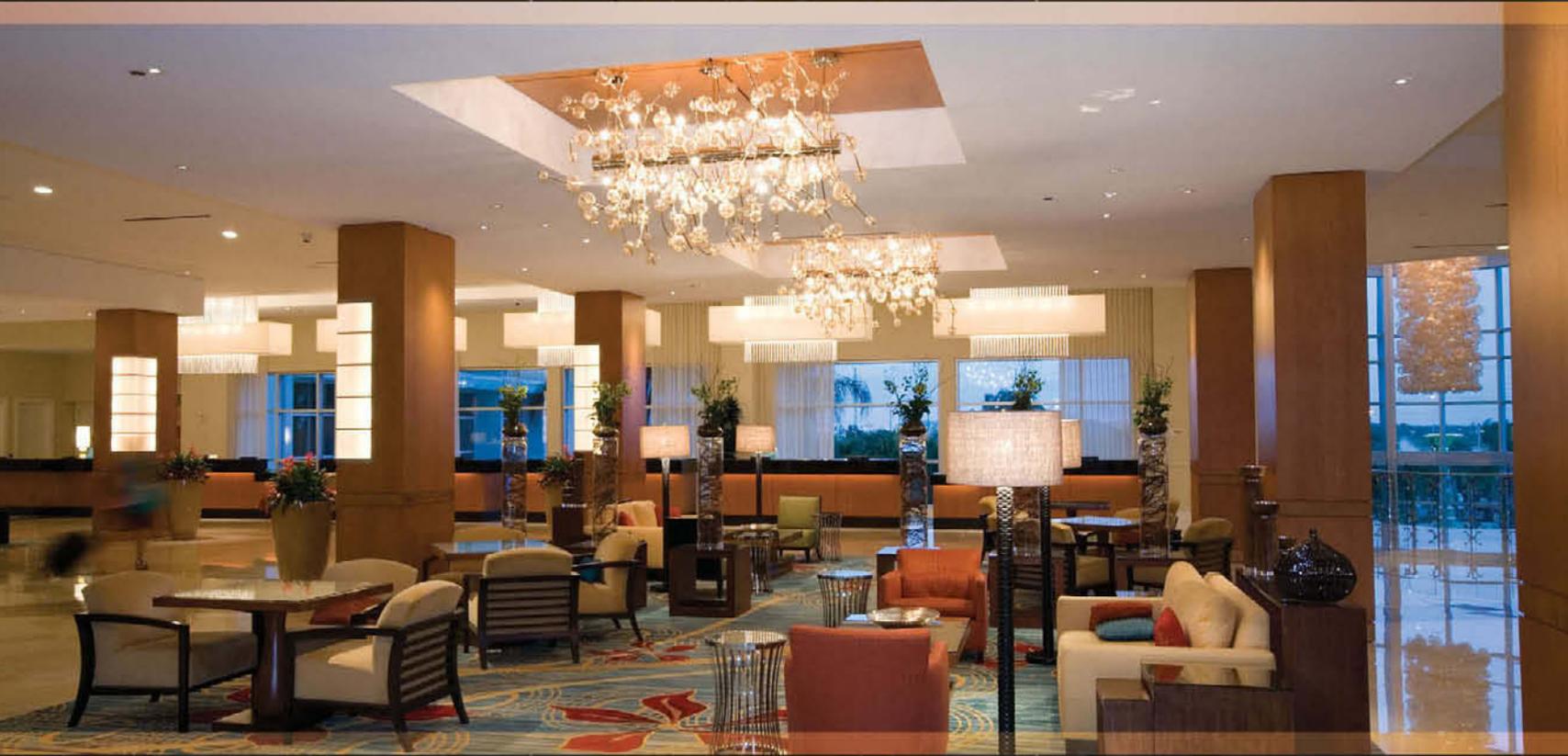
THOMPSON BEVERLY HILLS: Dodd Mitchell

BELGRAVES: Tara Bernerd

THOMPSON SEOUL: Studio Gaia



alger-triton.com



Hilton - Orlando, FL Designer: Looney & Associates



ALGER-TRITON

INTERNATIONAL

Exceptional Service Driven by Design

8690 National Boulevard

Culver City, California 90232

Tel:310-229-9500

Fax:310-229-9510



A DESIGN MIX: The lobby at Thompson Toronto (left); a king standard room at Thompson LES (below left); 6 Columbus' lobby (below right). "We are interested in long-term design," says Stephen Brandman. "We don't want to be of the moment."



for the company. We look at a location and see who can interpret the message we are trying to communicate. Not everyone plays in every market well." He refers to Tara Bernerd of Target Living, the design firm behind Thompson Belgraves, opening next year in London. "She gets what we are trying to accomplish," Brandman says. "You have to always embrace location."

Pomeranc says the design process itself is one of incremental growth and movement. "We start out with the project as a small visual in the mind," he says. "We choose designers who want to work

within a genre they have a passion for or the product will suffer. It's a combination of personality, location and how does their life, work and focus reflect on desire."

Then, it starts. "In the beginning, you give the designer a brief overview. First the technical aspect, like the number of guest rooms and beds; then psychologically, I'll give them a certain iconic design reference." After that, Pomeranc leaves them alone for a while. "Maybe a couple weeks later, I'll go back and see what they came up with," he says. "At this point, it's still probably a drawing, but I can see what direction they are going

in, particularly their visual feel, like for the furniture, since its representative of where they are going with the interior architecture. From there, it's a lot of tweaking and playing with change."

Pomeranc, at every point, is involved in the designing process, from sizing up and choosing fabrics to deciding the look of a bathroom. When it comes to procurement, Pomeranc jokes that he "looks for competence" when selecting a purchasing firm to work with. Like designers, he knows what he wants. "Purchasing is a hard thing," he admits. "We have our contacts and try to steer toward

people who have come through for us. We also try and avoid certain people who haven't. Organization is key. When you are on a project, it's about keeping the flow on the purchasing side. They help a lot in the value-engineering process."

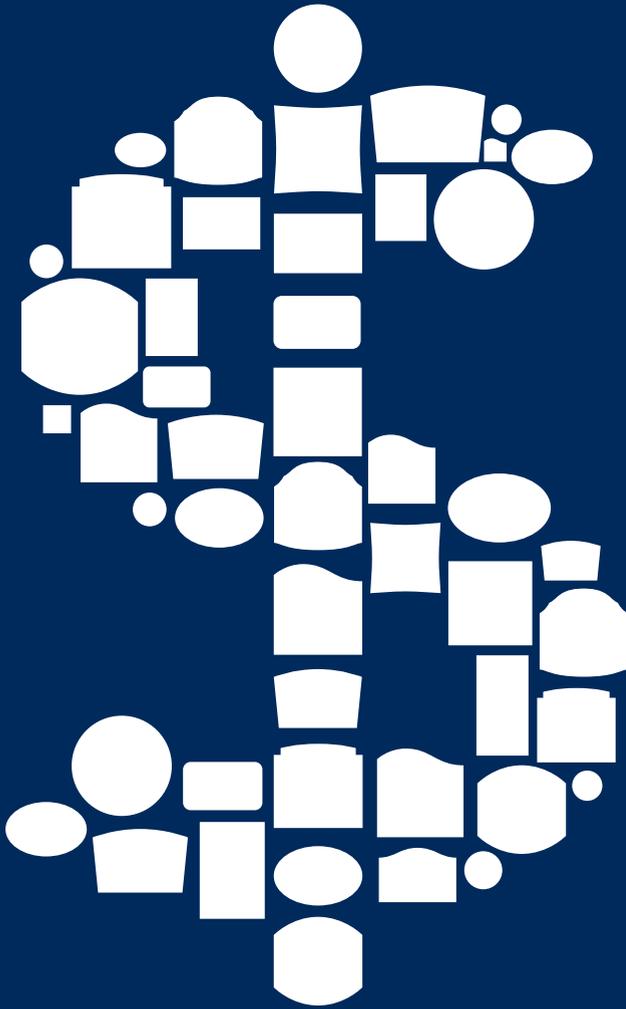
According to Brandman, the eventual design architecture of a Thompson hotel is one based on the concept of "urban compound." That is to say, if they are designing and doing their jobs correctly, a guest will have no reason to leave the property during a stay. "Design is important to this," Brandman says. "There are two important questions guests ask when they check in: 'Where can I get a good meal and where can I get a drink?' It all melts together—great food, great design, comfortable environment—and no great design works without all those elements. It is important to create individuality of design. All too often, brands replicate something everyone is doing, so it becomes a *mélange* of nothing. We are sensitive to that."

Thompson Hotels will soon embark on renovations in several of its hotels from the Hollywood Roosevelt (design to be done by Roman and Williams) to 60 Thompson (Yabu-Pushelberg, which also designed the lobby space of Smyth in Tribeca, will be the driving force behind the renovations). "It's really about working with great designers that understand and appreciate what we believe is the design of the Thompson Hotels' DNA and going out and interpreting our desires," Brandman says.

Both Pomeranc and Brandman say they get inspiration for design through their various trav-

We're giving away \$25K!

5 lucky winners will receive **\$5,000** worth of signs each for their renovations or new construction projects.



Register Today at
www.HOTELSIGNS.com

* See official rules at HOTELSIGNS.com for complete details.

Hurry!
Register before
Nov. 15, 2010



HOTELSIGNS.com

We'll take care of the signs

Hospitality Sign Company is now HOTELSIGNS.com

Hilton Worldwide Conference 2010 • Orlando, FL • Oct. 12, 2010 • Booth #515

IHG Annual Trade Show • Las Vegas, NV • Oct. 26-27, 2010 • Booth #815

Best Western 2010 Convention • Vancouver • November 9-11, 2010 • Booth #219

cover story

els. More telling, Pomeranc says iconography plays a big role, too. A new Yves Saint Laurent book recently has his attention. "It's easy to open up a design magazine and pull out a picture of a faucet or chair and say 'this is great,' but that's not what we do, we create something completely new," Pomeranc says. "It's very difficult to take an image of a mid-century house or a piece of furniture from Tom Ford's apartment and say this is how it translates, because it's not literal, it's inspirational. That's where a designer's skill set comes to play; they're good translators and interpreters, they make that vision into something tangible, fresh and new."

Pomeranc also uses mood boards (similar to storyboarding a



WEST SIDE LIVING: The Hollywood Roosevelt in Los Angeles. The hotel will soon receive renovations courtesy of design firm Roman and Williams.

movie), which often find their way onto the walls of his office. They are filled with inspirational images, which Pomeranc says helps him throughout the design process.

Two hotels certainly are on Pomeranc's and Brandman's minds these days: Belgraves, a Thompson Hotel, opening next year, and Thompson Seoul, slated to open in 2012. "London is going to be the most eclectic of all our properties," Pomeranc says. "It's

posh, reflective of Belgravia (a section of London, Pomeranc says, which reminds him of Madison Avenue in the 60s and 70s in New York), but also has a spirit of rock 'n' roll." Seoul, meanwhile, will have a "members' club feel" and is designed to truly capture its location and local flavor: it will have a three-floor golf driving range.

Nowadays, the Thompson guys aren't only concerned with hotel design. They oversee Do

Not Disturb Restaurant Group, which manages and operates high-end dining and nightlife spots. Projects include venues at Thompson LES and Gild Hall in New York, Donovan House in Washington, D.C., Hollywood Roosevelt in Los Angeles and Thompson Toronto, Thompson's newest hotel, which opened in 2010. Pomeranc says designing restaurants and bars is not all that different from designing hotels. "It's not a dissimilar process," he says. "Rules can get thrown out the window because a lot of it is subjective design. You do follow a certain degree of logical structure, but once you get down to color palettes and theme, it comes to what kind of place you want to put out there." ■

HIDE THE DRAIN, NOT THE SHOWER



MTI has cleverly designed a shower base that conceals that unsightly drain. Manufactured of MTI's "ESS" (Engineered Solid-Surface) material, this shower base is non-porous and easy to clean. The low-profile, multiple-threshold design combines great looks and easy entrance with versatile installation. It is available in matte white and biscuit, to complement any décor.

MTI also offers a wide selection of frameless tub and shower enclosures, such as the Shower Shield shown to the left. With clean design and simple operation, the Shower Shield contains splashing water without fully enclosing the shower area. Hinged panel opens outward for easy access and 20° inward for water deflection.

This combination simultaneously conceals and reveals, yielding clean looks, easy use and minimal care.

mtiwhirlpools.com
1.800.783.8827
Made in the U.S.A.





InterlockingRock®

DIMENSIONAL WALL PANELS

Cast rock panels precisely interlock for seamless, sculptural surfaces of any size.



new!

Hello Hombre.™

Walls can wear plaid, too!

HOMBRE™ ©2010 modularArts, Inc.



new!

Meet **Tucker™**, the first in our new **RockSoft™** series of panel designs; seamless fabric-like surfaces in cast rock. Get cozy with tufted leather in any color you want, but hard as a rock!

TUCKER™ ©2010 modularArts, Inc.



new!

Also introducing, **BuildingBloks™**

Our new modular wall blocks work with standard steel studs to create rock-solid, full-round sculptural walls of any size.

Patent pending. Design shown: WEAVER™

modulararts®

(206) 788-4210 | www.modularArts.com
naturally... durable, safe & healthy!

Made in the USA, sans hubris.

modulararts modulararts modulararts

modulararts

Design shown: DUNE™ ©2003 modularArts, Inc.

Bar Décor

Three New York hot spots that are quenching both a guest's thirst and design eye.



SIPPING IN STYLE

The bronze bar at Upstairs at the Kimberly (above) is sheltered by a walnut trellis and English ivy and evokes a feel of the 1940s.

Kastel at Trump Soho (right center) is inspired by industrial artist lofts.

The Red Room at Hotel Gansevoort (below right) channels a European bistro.

Catered to revelers and romantics alike, the new industrial-cum-opulent Kastel lounge in Trump Soho is putting its mark on the neighborhood with its red-hot design work. Envisioned by Gregory Stanford and Penelope Fischer-White from the Rockwell Group, the bar draws inspiration from the '70s and '80s art scene (think Warhol and Basquiat).

"We chose materials from the urban streetscape and then combined it with the fashion and style of the people of Soho," says Fischer-White. "There is a contrast between the large architectural scale of the building and a softer layer that's really approachable and very intimate."

Kastel, which opened in May, couples raw, rustic elements like reclaimed wooden walls and a concrete floor with more sultry pieces like copper-clad tables, black velvet banquets and a canopy of sparkling lights. Kastel's design echoes Soho's distinctive society of artists and fashionistas—individuals with a keen eye for aesthetics.

The color palette is surprisingly monochromatic, highlighting black and other muted tones with amber-colored rosewood tables and geometric leather stools with gleaming steel legs. With Kastel, however, the trick is all in the details, which add a definitive decadence and sensuality, offsetting the somber hues. Behind the bar, guests will find a surface





birch bark tiles



wood flooring



wood mosaic tiles



natural & reconstituted wood veneers



contemporary door systems



materials
Inc.
 a division of the WTP Corporation
 your source for interiors.

1.866.989.1111
www.materialsinonline.com

showroom | 472 Broome Street | New York, NY 10013
 headquarters | 40 Burlews Court | Hackensack, NJ 07601

metal mesh

Do you love the materials you see? | Visit our website for specific product information.

Controlling **Costs, Comfort** and **Design** with Big Ass Fans



Operating margins are vital to success in the hospitality industry, yet patron comfort cannot be sacrificed to increase these markers. Many facilities are open long hours, but the conditioned air pumped into a space required to maintain a desired comfort level does not fluctuate with the occupancy level, resulting in a tremendous amount of wasted energy. Adding large diameter, low speed fans from Big Ass Fans® allows a user to circulate air year-round, decreasing the stress on an HVAC system while increasing the comfort level of occupants. Energy savings of 10-15% in the summer and 20-30% in the winter are common, which is why many in the hospitality industry are taking advantage of this unique technology.

Big Ass Fans' commercial line includes the 8-10 ft diameter Isis® and the 12-20 ft diameter Element®. The proprietary direct drive technology eliminates audible gearbox noise, producing less than 40 dBA at maximum operating speed. Because the fans use such small motors relative to their size, they cost just pennies-per-hour to run while simultaneously trimming energy bills year-round in high-ceilinged spaces such as lobbies, atriums and bars or restaurants. Isis is UL listed for use in wet locations and delivers comforting breezes to patrons in outdoor settings.

Hospitality venue operators understand the importance of image. From a design standpoint, Big Ass Fans can be customized to complement the décor of any space, either making a bold statement or quietly blending in with the surroundings. The "WOW" effect is not measured in dollars or kWh, but rather by the recognition of customers recalling "the place with those Big Ass Fans." Creating a lasting impression on customers is crucial to the long-term success of a business, regardless of industry, and Big Ass Fans achieve this goal in a sustainable fashion.

To discuss potential fan applications with one of Big Ass Fans' hospitality market specialists, call 877-BIG FANS (244-3267) or visit www.BigAssFans.com.

—| nightlife design

of shimmering squares crafted with glass and mirror, hung on undulating cables. "It's a little kinetic," says Stanford. "The operator, [Nicola Siervo], wanted a downtown kind of vibe—that really cool sophistication that is not ostentatious. Kastel is loft and gallery-inspired but the art is really the people that are in the space."

Inspired by the chic style of the '40s and '50s, emulating iconic New York hotels like the Algonquin and the Carlyle, Farnaz Mansuri of De-Spec created the Upstairs at the Kimberly Hotel as a reinterpretation of heritage and "legacy," coupled with an unexpected dash of punk. "We wanted an aesthetic that had the classic spirit of New York, older hotels which have slowly become landmarks," says Mansuri. "We wanted to achieve that kind of longevity, but with 'a twist of resistance.'"

Offering a retractable glass ceiling for the more-than-balmy months and a fireplace for the less-than-steamy nights, the space continuously offers sweeping views of the East River and the

bustling streets below. Upstairs highlights its rooftop and alfresco essence with a secret garden-esque influence. Green walls of English ivy are coupled with suspended carnival lights and glowing street lamps for an added touch of whimsy.

Countering these more playful elements is the highly modern furniture sourced mainly from Moooi through B+B Italia. Mansuri utilized neo-wingback chairs and charred wooden tables for seating, while the come-hither bar is crafted from die-cut bronze intricately carved into a lattice pattern. The metal panels on the wall are an additional edgy element with embossed bronze mixed with steel in a gun metal finish and the cabinetry are of dark walnut, oil finished to a high shine.

Collaborating on the interior work with Mansuri was Sylvia Tosun of Pentasia Designs while Brian Orter was taken on to design the highly theatrical lighting. Orter created an effect which looks as though guests are standing beneath a tree; leaf shadows fall faintly across the floor.

STARRY SKYLINE: The neo-Gothic Upstairs at the Kimberly offers a panoramic view of the Manhattan skyline.



Join us under the umbrella.

With the collective knowledge and experience of our members, the ICFA is uniquely able to offer the tools you need to succeed in today's competitive outdoor furnishings market. To learn how ICFA membership can benefit you or your company, call 336.884.5400 or visit ICFAnet.org.

INTERNATIONAL
CASUAL FURNISHINGS
ASSOCIATION



nightlife design

Though Mansuri says “it took hundreds of hours of meetings to make sure everyone owned the design and everyone liked it,” in the end they used the very first rendering they presented and have been running at full capacity since they opened June 12th.

While Andi Pepper has designed two Gansevoort properties already, one in the sun-drenched sands of Miami Beach and the other in Manhattan’s meatpacking district, her latest design work at the Gansevoort Park Avenue, which opened this past month, could be the most impressive incarnation of the brand to date. The tri-level rooftop bar and lounge, Plunge, is a pivotal element of the new



ART SCENE: The main bar at the Gansevoort Park Avenue features the photography of Deborah Anderson on the bar.

hotel, serving as a testament to one of New York City’s most illustrious streets, celebrating the sophistication, style and savvy of Park Avenue and the people thriving on its streets. “Different styles have to mix together,” says Pepper. “There are finance people but also fashion people—it’s how the uptown and downtown meld together, how the meat market meets Park Avenue.”

While the space is divided into different “rooms,” the three floors can be combined into one lavish space for private parties. The Red

Room is decidedly cozy, featuring warm hues and soft fabrics. Offsetting the cool gleam of the marble fireplace are red faux-leather tufted walls, cream leather banquettes and yellow velvet straight-back chairs. “The bistro mirrors in the antique glass frames mimic the fireplace,” says Pepper. “You can also look at people on the other side of the room. It’s a flirting device.”

The Blue Room is steeped in 1950s Vegas, featuring an amoeba-like cutout style ceiling, leather vinyl on the walls and banquettes,

a glinting blue glass column, wooden floors and zebra accent pillows for a playful pop of pattern. Deborah Anderson’s ethereal artwork of lithe floating woman is also featured prominently throughout the property, adding a sliver of sexiness to the décor.

The main space features an impressive backlit bar coupled with a wall of glass offering unobstructed views of the skyline while whimsical chandeliers, evoking delicate twigs, twinkle from the double-height ceiling. “Plunge really creates a scene at night,” says Pepper. “It has an aura of, ‘something is happening here and I need to find out.’”

—Katie Tandy

WELL HUNG

...ART



The Stress Test One Year Later

Less than one month left to register!

Attend the IHIF Summit Series' Distressed Hotel Summit²
this November 1-2, 2010 in Washington, DC.

Who should attend: Management companies, owners and
buyers of distressed properties, lenders, special servicers and lawyers

Schedule at a glance

November 1

2-3 p.m. Market Overview
3-4 p.m. View from the Top
4-4:45 p.m. How to De-stress a Hotel
4-4:45 p.m. Strategies from Asset
Managers
5-6:30 p.m. Networking Reception

November 2

8-9 a.m. Breakfast
9:15-10:45 a.m. Special Servicer Panel
10:45-11:15 a.m. Networking break
11:15-12:15 p.m. Banker Panel
11:15-12:15 p.m. How to keep cost savings in
place on the upswing?
12:30-1:30 p.m. Lunch with Keynote speaker
Judith A. Canales
1:45-2:45 p.m. Keeping Brand, Banker and
Guest happy
1:45-2:45 p.m. Distressed Asset Valuation
2:45-3:45 p.m. Networking break
3:45-5 p.m. Power hour: Today's Executives
Discuss Working in the New Economy



Visit us online today to register and
view the educational program
and speakers

www.distressedhotelsummit.com



The Distressed Hotel Summit²
Stress Test. One Year Later.

Register today before it's too late!

For more information about the Summit, visit
www.distressedhotelsummit.com

bath trends



HIGH STYLE

Kohler Salient Shower Receptors toe the line between shower and bath.



BLUE VIEW

This One&Only Reethi Rah Beach Villa bath is elevated for ocean views.

Comfort, Not Modernity, Is The New Wave

Percentage wise, hotels split their efforts between room and bathroom approximately 50/50. Today's designs show that a bathroom can occupy up to almost a third of the space of the entire room.

"People want a luxurious bathroom in a hotel room," says Jan Clausen, principal and owner of Clausen-Chewning Interior Design. "With hotels you want the bathroom to be a little more grand than what you might have at home."

Among the trends in today's market, Clausen says that four- and five-fixture bathrooms rank high and that this trend is still a wave of the future. Incorporating natural light is also at the top of the trend list. Clausen recently completed a project at the Four Seasons Residences in Denver, where she was adamant about capitalizing on natural light.

"At the residences, we positioned the bathrooms so that the doors open to the bedroom so you

can always look at natural light and capture views of the mountains," she says. All of the residential bathrooms, whether they are the second or master bathroom, have natural light in them.

The aim in the resort world, especially in warmer climates, is to get rid of the division between indoor and outdoor, especially in terms of the bathroom. This includes outdoor showers and other outdoor bathing experiences so that guests can maximize on the natural environment.

Clausen has also worked on the bathrooms in the guest rooms at Mandarin Oriental, Miami and One&Only Reethi Rah in the Maldives.

"Cozy" is a term that is sure to be thrown around a lot more with bathroom design. "There is a subtle underlying movement away from the pure modernist idea and back to historical elements executed in a modern way," says Colum McCartan, principal of design firm McCartan. Big, open showers are on their way out, as they can often create a colder environment, however trendy they may look. "I have a feeling we'll be putting doors back on showers very soon."

Clausen agrees that this cozy model has been catching on for the last couple of years. "Especially in light of the economic downturn," she says, "people

want to feel cozier."

The move away from the futuristic bathroom model translates to the fixtures, as well. "A lot of modern fixtures are so clean-line and pure than on first usage guests are a little unsure as to what lever does what. I anticipate a move back to a literal explanation as to the way things are designed," says McCartan.

Todd Weber, director of product public relations for Kohler Co., says that some of the most popular items ordered from Kohler are contemporary-styled products such as the single-lever faucets, toilets and sinks.

Green design is a constant trend. "Many hotel chains are choosing shower receptors constructed of cast iron because of the material's durability, and these products are constructed from 93 percent recycled and reclaimed materials," says Weber.

Kohler fixtures can be found in many top hotel chains including Four Seasons, Ritz-Carlton and St. Regis. —Meagan Drilling



LIGHTEN UP

The Four Seasons Denver Private Residences' bathrooms capitalize on natural light.

★ MINCEY RENOVATION SHOWER PANS ★

Just Add Water

IT'S
NOT
TILE!



▲ CFP-30-36-60-05/SF
Bow front pan with bow front sliding door



▲ PCFP-30-34-60-05/IF
Partial curve shower pan with curved glass enclosure



▼ TS-CS/12x12
Staggered Surrounds (Contemporary Series)



▲ SP-3060-05-IF
Rectangular renovation shower base



▲ CFP-30-34-60-05/IF with 6" curb
Bow front base w/tall curb designed for use w/shower curtain



Update your bath with Mincey Marble's shower bases designed for renovation. We make it easy to replace tubs with showers. Our renovation shower pan drains line up with the existing tub drains. Just remove the tub and place the pan in the same opening.

We also offer shower doors and, of course, our beautiful surrounds — Mincey Panel Systems. Each wall is manufactured in one piece. May be applied over tile. Sealed surface — absolutely no mold or mildew. Quick and easy installation. Very little down time per room.

The Industry Leader in Cast Stone Shower Bases and Panel Systems

POST OFFICE BOX 2381 / GAINESVILLE, GEORGIA 30503
TOLL FREE: 800 . 533 . 1806 / TELEPHONE: 770 . 532 . 0451 / FAX: 770 . 531 . 0935 / WWW.MINCEYMARBLE.COM

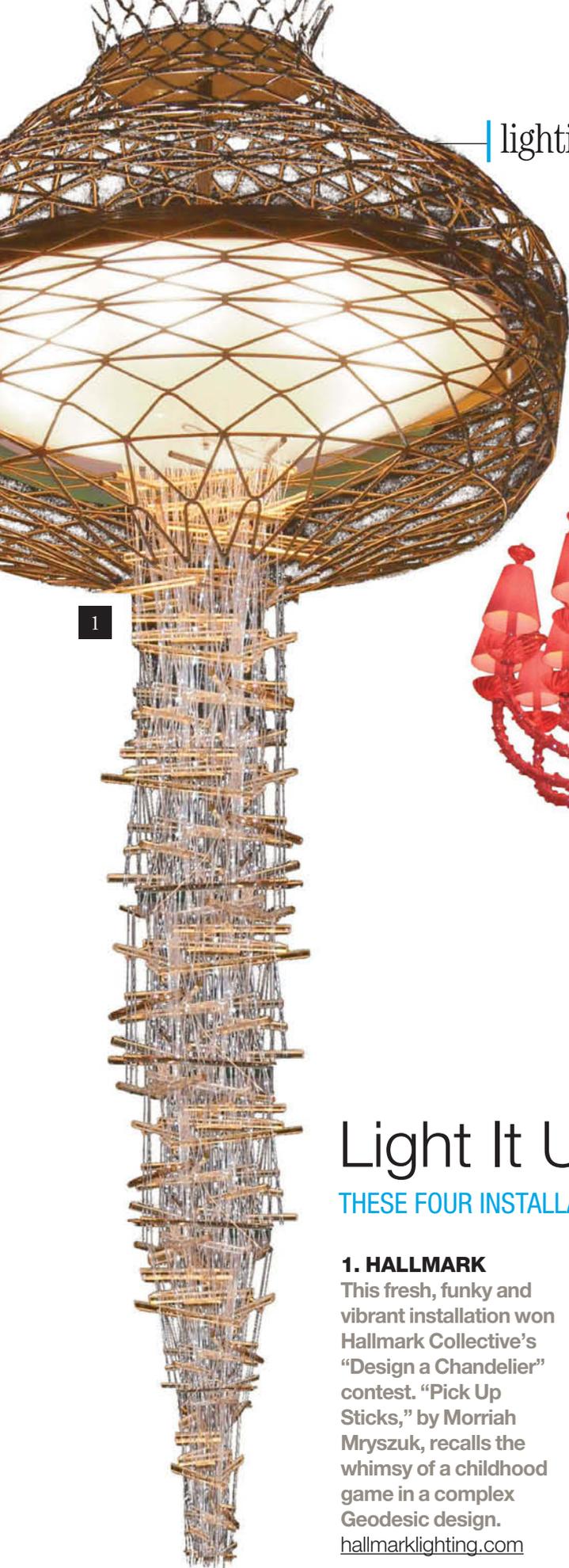
CIRCLE NO. XXX

Save American Jobs.



Buy American Products.

| lighting showcase



Light It Up

THESE FOUR INSTALLATIONS MAKE LIGHTING A SPACE AN ART

1. HALLMARK
This fresh, funky and vibrant installation won Hallmark Collective's "Design a Chandelier" contest. "Pick Up Sticks," by Morriah Mryszuk, recalls the whimsy of a childhood game in a complex Geodesic design. hallmarklighting.com

2. ALGER-TRITON
These signature Rezzonico Murano glass chandeliers were designed by Alger-Triton International for Wynn Encore under the direction of Roger Thomas, executive VP of Wynn Design & Development. alger-triton.com

3. SWAROVSKI
Swarovski drafted and implemented this project for Sparkling Hill Resort in Vernon, Canada. The installation uses two million loose crystals and luminaires from the Contemporary Lighting collections. architecture.swarovski.com

4. LUSIVE DECOR
The Toledo Pendant, by Cleo Design for Pittsburgh's Rivers Casino, has a custom pendant with a sheer taffeta outer shade, hand-finished linen interior shade with laser cut bronze scroll detail and Austrian crystal stands. lusivedecor.com





ABALAR Custom Chandelier
Wild Horse Pass Hotel & Casino
Designed by JCJ Architecture



Lusive Decor | Illuminating Design

5240 Alhambra Avenue, Los Angeles, CA 90032

T: 323.227.9207 F: 323.227.9208

www.lusivedecor.com

PRODUCTS



WWW.SKYTECHSYSTEM.COM
888.672.8929

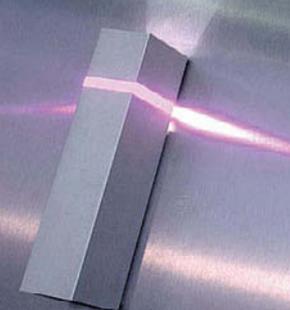
REPLACES WALL SWITCHES
ON GAS FIREPLACES

SERIOUS REDUCTION IN
OPERATING COSTS FOR
EACH FIREPLACE

QUICK & EASY
INSTALLATION

**TM - 3 WALL
MOUNT TIMER**

HOSPITALITY • COMMERCIAL • CUSTOM



**HAMPSTEAD
LIGHTING**

www.hamsteadlighting.com

Cuddledown®
MANUFACTURING FINE HOTEL FASHIONS SINCE 1973

Premium down and synthetic
Pillows, Comforters, & Featherbeds
handmade in USA by Cuddledown.

Eco-friendly and organic fine linens.
Sheets, Blankets, Bed Covers,
Mattress Pads and Protectors



cuddledownwholesale.com
Portland, Maine 04103 • 888-323-6793

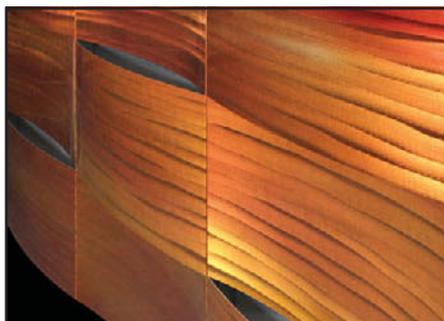
We take indoors outdoors



rausch CLASSICS

Furniture Resources Int'l Inc - Rausch Classics USA
117 Moss Creek Drive, Hilton Head Island, SC 29926
Tel: 843 837 3297 Fax 843 837 3299 Email: fran@hargray.com Web: www.rausch-classics.de

rausch CLASSICS



Aluminum Panels
for Walls

25+ colors & Blendz
14 hand-etched patterns
Made in the USA

MóZ™

www.mozdesigns.com

Móz Tides, Ocean Waves

HOTEL AND RESORT POOLSIDE CABANAS



- Pool Side/Ocean Side
- Custom Sizes
- Easy Maintenance
- Powder Coated finish
- Simple Installation

academy

AWNINGS | CABANAS | CANOPIES | UMBRELLAS

(800) 422-9646

WWW.ACADEMYAWNING.COM
AJMM@ACADEMYAWNING.COM



SÉURA

REFLECT ON THE POSSIBILITIES.

www.seura.com 800-957-3872

Hidden Reflections

MBQUART®

Vanishing TV Mirror



Back to Back Winner

visit mbqent.com

Advertiser

PG #

Alger Lighting	15	www.alger-triton.com
Angela Cameron Fine Art	24	www.angelacameron.com
Big Ass Fans	22	www.bigassfans.com
Daniel Paul Chairs	9	www.danielpaulchairs.com
Dedon	12&13	www.dedon.us
Fabricut Contract	5	www.fabricutcontract.com
Global Allies	Cvr 3	www.globalallies.com
Hotelsigns.com	17	www.hotelsigns.com
International Casual Furnishings Association	23	www.casualmarket.com
Kettal North America	Cvr2-1	www.kettal.com
LG Electronics	Cvr 4	www.lgcommercial.com
Lusive Décor	29	www.lusivedecor.com
Mincey Marble	27	www.minceymarble.com
Modular Arts	19	www.modulararts.com
MTI Whirlpools	18	www.mtiwhirlpools.com
Panasonic	11	www.panasonic.com/hotels
Symmons	3	www.symmons.com/designstudio
Walters Wicker	7	www.walterswicker.com
WTP	21	www.wtp-corp.com

Your guide to featured products

Lighting Focus

PAGE 28

Hallmark	www.hallmarklighting.com
Alger-Triton	www.alger-triton.com
Swarovski	www.architecture.swarovski.com
Lusive Decor	www.lusivedecor.com

RESOURCE GUIDE

PRODUCTS



Island Stone[™]
natural stone and glass tiles and claddings
> islandstone.com
> 800.371.001 Catalog available upon request
Northern Quest Casino & Resort



enhance
your ad with color



BED BUGS?
Learn how to build in Prevention
Your completed renovation or construction project can be built to be free of bed bug, roach, ant and flea infestation *by design*.
Prevention has always been better than cure.
As a designer, builder or developer *you have that power*.
Glow Guard™ properly applied prevents infestation.
• 100% non toxic
• Has NO odor
• Will not Stain
• Easily and Quickly applied
• Certified Effective by the American Academy of Entomological Science and
• Guaranteed for 1 Year
Glow Guard™ may be applied to the spaces between walls and floors to prevent these areas from becoming nests. Before furnishings arrive carpeted areas are easily treated and as mattresses, box springs and other textile furnishings arrive they can be treated before they are installed.
Prevent Infestation Before it Arrives.
Applied Science Labs
An American Manufacturer
www.vaxinatewith88.com • 619.825.2121



Kathy Moran is an interior designer with Flick•Mars in Dallas and has been in the design industry for over two decades, working specifically in the hospitality sector for 16 years. Her portfolio is wide and diverse with projects including four- and five-star hotels with several different brands and restaurants and spas.

Kathy Moran

TO ME, INTERIOR DESIGN MEANS: Never having to apologize for wanting or having luxurious fabrics, furniture and materials.

THE MOST IMPRESSIVE DESIGN SPACE I'VE SEEN IS:

The Yas Hotel in Abu Dhabi ■

MY INSPIRATION COMES FROM: Research! I always start a new project by doing extensive research. Based on what I uncover, I find a path towards a core statement which I use as a design "roadmap."

MY FAVORITE THING ABOUT INTERIOR DESIGN IS: Creating beautiful and inviting environments that are comfortable, but still have the WOW factor.

THIS IS OVERDONE IN INTERIOR DESIGN: Without being specific, anything that becomes a trend.

THERE NEEDS TO BE MORE OF THIS IN INTERIOR DESIGN: Originality...I notice too much repeat of design elements or styles over and over until it becomes redundant and boring.

United States Postal Service Statement of Ownership, Management, and Circulation (Requester Publications Only) Required by 39 USC 3685

<p>1. Publication Title: Hotel Design 2. Publication Number: 1932-8990 3. Filing Date: 9/13/10 4. Issue of Frequency: Monthly except combined issues in January/February and July/August. 5. Number of Issues Published Annually: 10 6. Annual Subscription Price: Free to Qualified 7. Complete Mailing Address of Known Office of Publication (Not Printer): Questex Media Group LLC., 306 West Michigan St, Suite 200, Duluth, St. Louis County, MN 55802-1610 Contact Person: Antoinette Sanchez-Perkins Telephone: 216-706-3750 8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not Printer): Questex Media Group LLC, 275 Grove St., Ste. 2-130, Newton, MA 02466 9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor - Publisher: Mary Malloy, Questex Media Group LLC, 600 Superior Avenue, East, Suite 1100, Cleveland, OH 44114; Editor: Ruthanne Terrero, Editorial Director, Questex Media Group LLC, 757 Third Avenue, 5th FL, New York, NY 10017; Managing Editor: David Eisen, Questex Media Group LLC, 757 Third Avenue, 5th FL, New York, NY 10017 10. Owner - Full name: Questex Media Group LLC, 275 Grove Street, Suite 2-130, Newton, MA 02466. The sole shareholder of Questex Media Group LLC is: QMG Holdco LLC, 275 Grove Street, Suite 2-130, Newton, MA 02466 11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages or Other Securities: Questex Media Group, LLC is the Mortgagor under a Note and Equity Agreement dated December 16, 2009, with various lenders as named therein from time to time. The agent for the lenders is: Credit Suisse, Agency Manager, One Madison Avenue, New York, NY 10010. Holders of 1.0% or more of Questex Media Group, LLC Mortgages or Other Securities as of September 1, 2010 are as follows: Aladdin Capital Management LLC, Six Landmark Square, 6th Floor, Stamford, CT 06901; CHIH/Harris Bank, 111 West Monroe Street/12 West, Chicago, IL 60603; Carlson Capital LP, 2100 McKinney/ Suite 1600, Dallas, TX 75201; Credit Suisse AG, 11 Madison Avenue, New York, NY 10010; GSO/Blackstone Group, 280 Park Avenue, New York, NY 10017; GE Equity, 201 Merritt 7, PO Box 5201, Norwalk, CT 06851; Global Leveraged Capital Management, LLC, 805 Third Avenue/20th Floor, New York, NY 10022; Aladdin Capital Management LLC, Six Landmark Square, 6th Floor, Stamford, CT 06901; ING Capital LLC, 1325 Avenue of the Americas, New York, NY 10019; NATIXIS, 9 West 57th Street, 35th Floor, New York, NY 10019; Orix Finance Corporation, 1717 Main Street, Suite 900, Dallas, TX 75201; Pennant Park Investment Corporation, 590 Madison Avenue/15th Floor, New York, NY 10022; M/J Asset Management LLC, 12 East 49th Street, New York, NY 10017; Wells Fargo Capital Finance, Inc., 2450 Colorado Avenue/Suite 3000W, Santa Monica, CA 90404 12. Does not apply 13. Publication Title: Hotel Design</p>	<p>(1) Individual Paid/Requested Mail Subscriptions Stated On PS Form 3541. (Include direct written request from recipient, telemarketing and Internet requests from recipient, paid subscriptions including nominal rate subscriptions, advertiser's proof copies) 8,221 9,098 (2) Copies Requested by Employers for Distribution to Employees by Name or Position Stated on PS Form 3541 0 0 3) Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid or Requested Distribution Outside USPS 3 2 (4) Requested Copies Distributed by Other Mail Classes Through the USPS (e.g. First-Class Mail) 0 0 c. Total Paid and/or Requested Distribution (Sum of 15b (1), (2), (3), and (4)) 8,224 9,100 d. Nonrequested Distribution (By Mail and Outside the Mail) (1) Nonrequested Copies Stated on PS Form 3541 (include Sample copies, Requests Over 3 years old, Requests induced by a Premium, Bulk Sales and Requests including Association Requests, Names obtained from Business Directories, Lists, and other sources) 438 589 (2) Nonrequested Copies Distributed Through the USPS by Other Classes of Mail (e.g. First-Class Mail, Nonrequester Copies mailed in excess of 10% Limit mail at Standard Mail or Package Services Rates) 0 0 (3) Nonrequested Copies Distributed Outside the Mail (Include Pickup Stands, Trade Shows, Showrooms and Other Sources) 563 299 e. Total Nonrequested Distribution (Sum of 15d (1), (2), (3)) 1,001 888 f. Total Distribution (Sum of 15c and 15e) 9,225 9,988 g. Copies not Distributed 5 4 h. Total (Sum of 15f and g) 9,230 9,992 i. Percent Paid and/or Requested Circulation (15c divided by 15f times 100) 89.15% 91.11% 16. Publication of Statement of Ownership for a Requester Publication is required and will be printed in the October 2010 issue of this publication. 17. Signature and Title of Editor, Publisher, Business Manager, or Owner Antoinette Sanchez-Perkins, Senior Manager Audience Development Date 9/13/10</p>
---	--

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanction

QUESTEX MEDIA **VERIFIED**

HOTEL DESIGN (ISSN 1932-8990) is published monthly except for combined issues in January/February and July/August (10 times per year) by Questex Media Group LLC, 306 W. Michigan Street, Ste 200, Duluth, MN 55802. Subscription rates: \$36.30 for 1 year, \$60.50 for 2 years in the United States and Possessions; \$68.00 for 1 year, \$147.95 for 2 years in Canada and Mexico; all other countries \$88.00 for 1 year, \$100.00 for 2 years. Periodicals postage paid at Duluth MN 55806 and additional mailing offices. POSTMASTER: Please send address changes to HOTEL DESIGN, PO Box 1268, Skokie, IL 60076-8268, Canadian G.S.T. number: #R0 033 278 RT0001, Publication Mail Agreement Number 40017597. Printed in the U.S.A.

Dr., Danvers, MA 01923; phone: (978) 750-8400; fax (978) 750-4470; call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request to questexpmissions@theygsgroup.com or call 800-494-9051 Ext 100.

Hotel Design does not verify any claims or other information appearing in any of the advertisements contained in the publication, and cannot take any responsibility for any losses or other damages incurred by readers in reliance on such content.

Hotel Design welcomes unsolicited articles, manuscripts, photographs, illustrations and other materials but cannot be held responsible for their safekeeping or return.

Questex Media Group provides certain customer contact data (such as customers' names, addresses, phone numbers and e-mail addresses) to third parties who wish to promote relevant products, services and other opportunities which may be of interest to you. If you do not want Questex Media Group to make your contact information available to third parties for marketing purposes, simply call toll-free (866) 344-1315 between the hours of 8:30 am and 5 pm CT and a customer service representative will assist you in removing your name from Questex's lists. Outside the U.S., please phone (847) 763-9594.

Copyright © 2010 Questex Media Group LLC. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical including photocopy, recording or information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Questex Media Group for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood

DESIGNED FOR A LIFETIME OF LUXURY & COMFORT



NO OTHER CHAIR STACKS UP™

The Soho Stacking Chair • Stacks 8 High
Patented & Available Exclusively from Global Allies
www.globalallies.com • info@globalallies.com • +1.415.453.6041

GLOBAL
ALLIES LLC



Spoil them with **eco-friendly luxury**

The total in-room solution that's good for your guests... and your bottom line, too.

Treat your guests to advanced technology and brilliant picture quality with eco-friendly features like our EcoSmart™ line of high-definition LCD TVs. Our TVs feature Dynamic Power Savings, Static Power Savings, Intelligent Sensor, and ENERGY STAR® 4.1 qualification – so they are better for your customers, better for the environment, and better for your bottom line.*

To view our full line of EcoSmart high-definition TVs, please visit us at www.LGolutions.com/ecofriendly.

LG makes it simple...naturally.



www.LGolutions.com